

Tharpa move to Nielsen BookNet Web

Tharpa Publications is a specialist publisher of books on Buddhism. They do about 50% of their business with the book trade and key customers include Waterstone's, Gardners, Amazon and Borders. Annual volumes of orders/invoices exceeded 6000 so the company needed a solution to improve the handling of these orders.

Tharpa uses BookNet Web to receive orders (which have come from TeleOrdering or EDI) and then output order acknowledgements, delivery notes, invoices and credit notes as required by these customers.

Tharpa have implemented the new service successfully. The next step for Tharpa will be to integrate the service with their accounts system. They use MYOB as their accounts system and will either integrate with this package or will move to a new one, possibly Sage Line50. This will bring further benefits as it will remove the need to key into the accounts system.