

## BIC New Trends Seminar 2014

Monday 8<sup>th</sup> September 2014

RIBA, 66 Portland Place, London W1B 1AD

#bicnewtrends

@BIC1UK

### Speaker Information

#### Graham Bell, Executive Director, EDItEUR



Graham has recently been appointed Executive Director of EDItEUR, responsible for the overall development of EDItEUR's standards and the management services it supplies to other standards agencies (including the International ISBN, ISTC and ISNI agencies).

Graham remains focused on the continuing development and application of ONIX for Books, and on other EDItEUR standards for both the book and serials sectors. He joined EDItEUR in 2010. Graham previously worked for HarperCollins Publishers in the UK where most recently he was Head of Publishing Systems. He led the development of bibliographic and digital asset management systems, and was involved with the launches of many recent HarperCollins digital initiatives including e-audio, e-books and print-on-demand programmes. He has over a decade of experience with ONIX for Books. Prior to HarperCollins, he worked as an editor and in IT roles within the magazine industry with Redwood Publishing and BBC Magazines.

#### Stuart Evers, UK Community Manager, NetGalley UK



A former Waterstone's bookseller and commissioning editor for Pan Macmillan and Virgin Books, Stuart Evers is now the UK Community Manager for NetGalley UK – the market-leading digital proof service, and winner of The Bookseller's Supply Chain Innovation of Year Award, 2014.

Stuart is also a reviewer for many national newspapers, including the *Guardian*, *Observer*, *Independent* and *Telegraph*, as well as the prize-winning author of two works of fiction, both published by Picador.

#### Helen Gunsekera, Reading Services Publishing Manager, RNIB



Helen works for RNIB, which supports people with sight loss. Based in the charity's Reading Services, she manages RNIB's relationships with the publishing industry.

This is an exciting time, with advances in new technology offering new opportunities for published works to be accessible to people who can't read standard print books. RNIB aims to bring more reading choices to more people with sight loss, more quickly than ever before. Helen provides strategic support for the Right to Read Alliance, and is pleased to be a member of the Audiobook Publishers Group and Accessibility Action Group of the Publishers Association.

**Richard Hoban, Head of Customer Services, Penguin Random House Distribution**



As the Head of Customer Services for Penguin Random House Distribution, Richard Hoban looks after Customer Services for Random House, Penguin and their third party publishers distributed out of TBS, GBS and the Penguin site at Rugby. He also works as the Data Protection Officer for TBS.

Richard has been with Penguin Random House for 9 years. His previous careers were in the outsourced CRM and Contact Centre industry and in food retailing.

**Sheila Lambie, Senior Lecturer, Marketing in Publishing, Oxford Brookes University**



Sheila Lambie is an international marketer with a strong sales focus, experienced both in print publishing and electronic media – she specialised in the areas of reference, education, and non-fiction over many years with a number of major publishers (including Longman Pearson and OUP). At the Oxford International Centre for Publishing Studies (OICPS), her teaching ranges across sales and marketing modules to the development of new products and services, and a focus on language issues within publishing.

Sheila regularly provides consultancy to companies interested in addressing issues critical to their future success, and managed the university's part in the OICPS's first Knowledge Transfer Partnership, fostered and funded by the government to encourage co-operation between universities and industry. She is actively engaged in training publishers around the world, both in the UK at summer schools and, over the last few years, in various countries such as the UAE, China, India, and South Africa.

**Karina Luke, Executive Director, Book Industry Communication Ltd**



Karina has worked in the publishing industry for over 21 years, including 5 years with Dorling Kindersley, followed by 12 years at Penguin where she was the Digital and Data Supply Chain Manager. She joined BIC as its Executive Director in February 2012. Previous publishing industry roles have included international sales/rights, customer operations, supply chain and stock management. She has a wealth of operational & data experience in both the physical and digital supply chains and is passionate about metadata and process improvement.

**Kate McFarlan, Strategic Director, Clays**



Kate has 30 years' experience in the publishing supply chain, from the perspective of both publisher and printer.

Kate joined Penguin in 1982 and had several roles, latterly as Group Publishing Operations Manager with responsibility for control of new book programmes, inventory management and supply chain liaison. In 1997 Kate joined Clays in Bungay, where she ran production planning and customer service, becoming Managing Director in 2008. Clays, a mass-market printer based in Suffolk, provides a full range of supply chain

services alongside the manufacture of books to the leading UK publishing companies both trade and academic. In a recent restructure at Clays, Kate is now Strategic Director at Clays, tasked with developing and implementing a service strategy to provide publishers with manufacturing, inventory management and distribution solutions for books.



**Fiona McIntosh, Group Production Director, Orion Books**



Since joining Orion Books in 2004 as Group Production Director, Fiona has thoroughly modernised the department and its processes to reflect changing technological advances in manufacturing.

Before joining Orion, Fiona worked in Reader's Digest Global Operations department for 12 years where, amongst other responsibilities, she managed the European Condensed Book production. Her production career began at Ward Lock, where her first role included work on the newly metricated edition of *Mrs Beeton's Cookery and Household Management* recently updated by Weidenfeld & Nicolson.

**Hajera Memon, Managing Director, Shade 7 Ltd**



Hajera Memon trained and qualified as a finance lawyer in London. She left her City career to follow her passion of creative writing and is now the founder of Shade 7, a multilingual publisher of premium pop-up Qur'anic educational story books, and 3D interactive digital apps that help children learn about Islam in a fun way.

Hajera's first title, *The Story of The Elephant*, was published in July and is part of a Pop-up & Play series of novelty children's books telling stories from the Quran. She successfully raised over £40,000 via crowd funding to start the production and begin the Shade 7 Publishing journey.

**Paul Porter, Accessible Technology, RNIB**



Paul has been working in the field of access technology for 30 years. He works for RNIB and manages a sales and support team. He uses speech and Braille to read and manage information. Paul is an avid reader. Access to e-books has changed his life. He can now read books at the same time as everyone else.

Technology impacts on every part of Paul's life and he is a keen advocate in the belief that technology can change people's lives.

**Helen Speedy, Manager, Atwood Tate**



Helen Speedy is Manager at Atwood Tate and has over six years' experience of working in publishing, latterly as Rights Executive for Orion Children's Books. Helen has an excellent understanding of publishing and is a natural and experienced communicator. Following her degree in Modern & Medieval Languages, Helen took an MA in Publishing, gaining distinction.

Helen's main focus is on Senior Management opportunities in all roles, publishing market and all locations across the UK.



**Nigel Warner, CEO, Creative Access**



Nigel Warner is one of the founders of Creative Access, a charity established in April 2012 to help tackle the under-representation of ethnic minorities in the media. He is a consultant and was previously Director of Public Affairs at ITV and Special Adviser to two Secretaries of State, Tessa Jowell at the Department of Culture, Media and Sport and the late Mo Mowlam, at the Northern Ireland Office.

Nigel is an Associate Fellow of the Institute of Public Policy Research, and recently published *March of the Modern Makers: An Industrial Strategy for the Creative Industries*.