



## New Trends in Publishing Seminar 2014

Monday 8<sup>th</sup> September 2014,

9.30am -2.00pm

RIBA, 66 Portland Place, London W1B 1AD

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### PROGRAMME

**09:30 Registration**, Arrival refreshments

**10:00 Welcome and introduction**

Karina Luke, Executive Director, BIC

**10:05 Accessibility in the book world – an update from RNIB**

Helen Gunesequera, Reading Services Publishing Manager, RNIB

Paul Porter, Accessible Technology, RNIB.

**10:25 Questions** (5 minutes)

**10.30 Auto Stock Replenishment – how and why is it used? Where next?**

*A conversation between publisher, printer and distributor moderated by Karina Luke.*

Richard Hoban, Head of Customer Services, Penguin Random House Distribution

Kate McFarlan, Strategic Director, Clays UK

Fiona McIntosh, Group Production Director, Orion

**11.10 Questions** (5 minutes)

**11:15 Developments in Digital inspection and Review Copies**

*The impact on the book industry, what lessons might be learned and applied elsewhere in the industry by this type of innovation.*

Stuart Evers, UK Community Manager, NetGalley (winners of the 2014 Bookseller Industry Award for Supply Chain Innovation).

**11:35 Questions** (5 minutes)

**11:40 Coffee Break**

**12:05 Building a relevant book industry for the future: Diversity, Content and Data**

*Panel discussion with:*

Sheila Lambie, Senior Lecturer, Marketing in Publishing, Oxford Brookes University

Hajera Memon, Managing Director, Shade 7 Limited

Helen Speedy, Manager, Atwood Tate

Nigel Warner, CEO, Creative Access.

**12.35 Questions** (5 minutes)

**12:40 Extending ONIX beyond XML**

*ONIX is the global standard for computer-to-computer communication of book trade metadata between partners in the book and e-book supply chains. From the outset, it has been an XML-based format. Graham Bell discusses how and why ONIX could be extended to non-XML syntaxes.*

Graham Bell, Executive Director, EDItEUR

**13:00 Questions** (5 minutes)

**13:05 Thanks and close - Karina Luke**

**13:10 Lunch**

**14:00 End**



The Book Industry's Supply Chain Organisation