



New Trends in Publishing Seminar 2014

Monday 8th September 2014,

9.30am -2.00pm

RIBA, 66 Portland Place, London W1B 1AD

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PROGRAMME

09:30 Registration, Arrival refreshments

10:00 Welcome and introduction

Karina Luke, Executive Director, BIC

10:05 Accessibility in the book world – an update from RNIB

Helen Gunesequera, Reading Services Publishing Manager, RNIB

Paul Porter, Accessible Technology, RNIB.

10:25 Questions (5 minutes)

10.30 Auto Stock Replenishment – how and why is it used? Where next?

A conversation between publisher, printer and distributor moderated by Karina Luke.

Richard Hoban, Head of Customer Services, Penguin Random House Distribution

Kate McFarlan, Strategic Director, Clays UK

Fiona McIntosh, Group Production Director, Orion

11.10 Questions (5 minutes)

11:15 Developments in Digital inspection and Review Copies

The impact on the book industry, what lessons might be learned and applied elsewhere in the industry by this type of innovation.

Stuart Evers, UK Community Manager, NetGalley (winners of the 2014 Bookseller Industry Award for Supply Chain Innovation).

11:35 Questions (5 minutes)

11:40 Coffee Break

12:05 Building a relevant book industry for the future: Diversity, Content and Data

Panel discussion with:

Sheila Lambie, Senior Lecturer, Marketing in Publishing, Oxford Brookes University

Hajera Memon, Managing Director, Shade 7 Limited

Helen Speedy, Manager, Atwood Tate

Nigel Warner, CEO, Creative Access.

12.35 Questions (5 minutes)

12:40 Extending ONIX beyond XML

ONIX is the global standard for computer-to-computer communication of book trade metadata between partners in the book and e-book supply chains. From the outset, it has been an XML-based format. Graham Bell discusses how and why ONIX could be extended to non-XML syntaxes.

Graham Bell, Executive Director, EDItEUR

13:00 Questions (5 minutes)

13:05 Thanks and close - Karina Luke

13:10 Lunch

14:00 End



The Book Industry's Supply Chain Organisation