BIC Training Courses

Training for an empowered, informed supply chain

SUCCESSFUL SUPPLY CHAINS START WITH PEOPLE

COURSE NAME:
Bibliographic Metadata & ONIX: Practical guidance and best practice

WHO IS THE COURSE AIMED AT:
This course is aimed at staff with management responsibility for metadata, either in IT, marketing or production within a publisher, or in similar roles in distribution and retailing.

COURSE LEVEL:
Suitable for beginners and / or those with no prior knowledge of ONIX.

COURSE CONTENT:
Prior to the course we will contact trainees to enquire if they have specific areas of concern/interest.
So although each course can be tailored to a certain degree the overall content is as follows:

1. Introduction
   I. Explanation of what ONIX is, with typical use cases
   II. Brief history of ONIX and its governance
   III. Brief overview of the other ONIX standards: eg for ONIX serials, ONIX for transactional messages etc

2. More detail
   i. Overview Discussion of the different versions of ONIX i.e 2.1 v 3.0
   ii. More detail on ONIX for Books 2.1
   iii. More details on ONIX for Books 3.0
   iv. Business benefits of:
      1. using ONIX
      2. the BIC Data accreditation scheme
   v. XML – introduction to
   vi. Semantics
   vii. Code Lists
   viii. ONIX for Books Data feeds and best practice of

3. Key data elements:
   I. Record Reference
   II. Product identifier
   III. Contributor
IV. Titles
V. Sets, Series, Collections
VI. Contained items
VII. Subject codes (BIC, BISAC, CBMC etc)
VIII. Key words
IX. Description
X. Imprint & publisher
XI. Territorial Rights
XII. Related Works & Products
XIII. Supply details

4. Best practice Guidelines

**COURSE LOCATION:**
Faber Creative Spaces
Bloomsbury House
74-77 Great Russell Street
London
WC1B 3DA

**COURSE LENGTH:**
This is a full day course.

**COURSE DATES:**
29th April 2015
3rd September 2015

**PRICE:**
BIC Members £305 + VAT
Friends of BIC £355 + VAT
Non Members £405 + VAT

**COURSE TRAINER:**

Graham Bell, Chief Data Architect, EDItEUR
Graham Bell joined EDItEUR in 2010, and he focuses on the continuing development and application of ONIX for Books, and on other EDItEUR metadata standards for the global book, e-book, and serials sectors. Graham previously worked for HarperCollins Publishers in the UK where he was Head of Publishing Systems. He led the development of bibliographic and digital asset management systems, and was involved with the launches of many recent HarperCollins digital initiatives including e-audio, e-books, and print-on-demand programs. Prior to HarperCollins, he worked as an editor and in IT roles within the magazine industry with Redwood Publishing.