

## **BIC's Training Bursary Scheme for 2015**

### **Information for Donor Organisations**

Book Industry Communication Ltd (BIC), the book industry's supply chain and best practice organisation, is launching its new Training Bursary Scheme in 2015.

Aimed at both BIC members and non-members, the scheme will encourage and enable potential trainees to take advantage of many of BIC's excellent training courses, at no, or very little, cost to themselves and/or their organisations.

#### **What is a Donor Organisation?**

A donor organisation is one that donates funding to BIC to cover:

- 1) 100% of the non-member price of one or more BIC training courses rate, and
- 2) A substantial contribution toward related travel and accommodation (where applicable).

Each donor organisation can decide to fund one or more places, on one or more BIC courses in one of two ways:

#### **1) Specifically**

By specifying the exact course they want to fund, and donating to BIC an amount to cover 100% the cost of that course, plus a substantial contribution towards trainee accommodation and travel, where applicable.

Or

#### **2) Generally**

By donating a sum of money to BIC, (this sum to cover the most expensive course option and allow for a substantial contribution towards accommodation and travel, where applicable) and allowing the successful bursary applicant to select a course of their own choosing using this funding.

#### **Current Prices and Duration of BIC's Training Courses**

BIC's training courses vary in length from half a day, to two days.

Non-member course prices vary from £215.00 – £395.00 plus VAT.

Please note these costs do not include any travel and/or accommodation that may be required.

#### **Benefits**

Donating to a place on a course gives the donor organisation the opportunity to be listed as such, with logo and links to the donor's website, on the Training Bursary page of BIC's website. The donor will also benefit from any PR and/or publicity BIC may generate regarding this scheme and recognition for supporting and investing in the future of the book industry.

#### **First Applications**

Applications for the first bursaries will be taken from trainees from 24th November 2014, for 2015 courses.

#### **Bursary Awarding Panel**

In order to fairly and transparently agree which applicant(s) should be awarded a bursary, an Awarding Panel will be set up to review all applications at the end of each application period. It is intended that a BIC representative, course instructor(s), and the donating organisations will sit on this panel.

#### **Non-Exclusivity**

Donor organisations should be aware that they may be funding a place, or places, on the same course as other donor organisations.

To find out more about BIC's Training Programme please visit the BIC website: [www.bic.org.uk](http://www.bic.org.uk).

Organisations interested in donating funding should contact Karina Luke, Executive Director at BIC [Karina@bic.org.uk](mailto:Karina@bic.org.uk)