

UK ONIX NATIONAL GROUP MEETING – Minutes**Location:** Bowker, 5th Floor, 3 Dorset Rise, London EC4Y 8EN**Date and time:** Wednesday 12th September 2018, 2pm**Minutes taken by:** Sophia Sophocleous**Present**

Graham Bell, EDItEUR
 Elizabeth Campbell, Pan Macmillan
 Toby Gill, Virtusales
 Ingrid Harrold, Dorling Kindersley
 Azar Hussain, Faber & Faber
 Martin Klopstock, Kogan Page
 Chris Saynor, EDItEUR
 Amy Southby, Penguin Random House
 Paul Theijs, BooksoniX
 Jack Tipping, Bowker
 Karina Urquhart, BIC
 Gabrielle Wallington, Waterstones
 Howard Willows, Nielsen (Chair)

Apologies

Alaina-Marie Bassett, BIC
 Kat Coveyduck, Virtusales
 Eric Green, Bibliographic Data Services
 Alistair Mann, Hachette
 Peter Mathews, Cambridge University Press
 Karen Osterley, Pearson
 Jessica Patient, Nielsen
 David Seymour, Taylor & Francis Group
 Laura Williams, Penguin Random House
 Tim Wilson, Hachette

Resigned from Group

Emma Gibson, Pearson (EGI)

1. Introductions & Apologies

HW welcomed the Group to the meeting and the apologies were delivered. HW welcomed Paul Theijs of BooksoniX to the membership of the Group.

2. Competition Law – Conduct reminder

The Group was reminded about BIC's Competition Law Policy – please click on the following link for more information: <http://www.bic.org.uk/149/BIC-Competition-Law-Policy/>

3. Review of minutes and follow up on actions from the last meeting

The Group approved the minutes from the last meeting. The following actions were discussed:

- Promotion and uptake of ONIX 3.0
 GB noted that representatives from Amazon attended BISG's Nashville Summit and seemed engaged. GB added that although there may be no public interest from Amazon, there is activity.
 - **ONGOING ACTION:** ALL to share any information should it be received relating to Amazon's policy on accepting ONIX 3.0 with the Group.
- 'Voice recognition / voice search' as a potential topic for a BIC event
 KU noted that she will continue researching this topic.
 - **ACTION:** KU to continue researching this topic.

4. Codelists

- Review of Issue 42

CS confirmed that Issue 42 was published in July 2018.

- Proposals for Issue 43

CS provided an overview of the proposals for Issue 43. The prospective additions include the addition of code 43 in list 51, relating to an adapted (dramatized, abridged, novelised etc.) version of <RelatedProduct> (the inverse of code 44); the addition of code 44 in list 51, relating to the original from which <RelatedProduct> is adapted (the inverse of code 43); the addition of code 46 in list 73, relating to a publisher's or third party website (e.g. a page providing details related to GDPR); a new code (qls) in list 74, for the specialist spoken variation of Spanish, Neutral Latin American Spanish; a change to code SZL in list 96 for Eswatini (formerly known as Swaziland); clarifications and changes made to various currency codes in List 96; additions to list 163 relating to publishing date role; a new code (04) relating to linked subsequent purchase price, and the addition of code B518 relating to serialised authenticity tokens.

- **ACTION:** EDItEUR to add more information relating to code qls (Neutral Latin American Spanish) to the notes.

5. Proposals for ONIX 3.0.5

- Promotional events

GB informed the Group that this proposal relates to promotional events such as author tour stops, media appearances, etc. MK asked whether it would be possible to add links to other websites, such as Eventbrite. GB noted he will clarify this in the notes for 'promotional event'. EC noted that this could be used on a website, to list all upcoming events. GB agreed that this would be a good use case.

- **ACTION:** GB to add a note to the 'promotional events' proposal, relating to the inclusion of links (e.g. to Eventbrite).

- Audio chapter timings

GB noted that there is a growing demand for timecodes to be included in audiobooks. GB noted that the proposal is for a new composite, <AVItem> to be added to Block 3 <ContentDetail> of ONIX 3.0.

- Other minor additions

GB noted that in some countries books are exempted from any form of indirect tax, such as VAT (as opposed to being taxed at 0% in the UK). It has been proposed that a <TaxExempt/> empty entity is added to <Tax>.

GB noted that the final proposal relates to the ability for three blocks to remain empty in ONIX. GB noted that this will probably require a small change to ONIX documentation.

- **ACTION:** ALL to provide HW with any feedback or suggestions they may have regarding the proposals for ONIX 3.0.5, ASAP and before the Frankfurt Book Fair (8th October 2018).

6. Update on 'strict' / advanced ONIX 3 schema

GB noted that quite a few organisations had provided him with sample files, and that he is hearing that organisations are making improvements to their ONIX after receiving feedback from the strict schema. GB noted that the strict schema is best used in XML Spy and Oxygen XML Editor (because it requires XSD 1.1, it is not compatible with some other XML tools).

- **ACTION:** ALL to send GB and CS a test file using this schema, if they would like to receive feedback.

7. Update on the misuse of the Subtitle field in ONIX and related BIC events

KU informed the Group that BIC will release a second statement, with an emphasis on what retailers should be doing to prevent the misuse. KU noted that the statement will be released following a workshop on the topic with retailers and marketers, which will take place in January or February 2019.

GW noted that she has written a draft BIC Bite on the topic and is monitoring any changes to subtitle fields in Phoenix. GB noted that if the situation does not change, the likelihood is that retailers will begin blocking the subtitle field altogether. IH noted that the use of the subtitle field over promotional fields may seem like the right thing to do, to an individual new to metadata, as it is more visible. GW noted that retailers should display promotional fields.

8. Promotion and uptake of ONIX 3.0

- AH – AH had nothing new to report.
- MK – MK noted that the strict ONIX 3 schema is a very good initiative, as completely clean data is possible with just a few tweaks.
- EC – Pan Macmillan have gone live with one more feed.
- GW – Waterstones are still interested in implementing ONIX 3.0, but this will not happen until 2019.
- JT – Bowker have 4 more live feeds.
- PT – BooksoniX are sending both ONIX 2.1 and 3.0.
- HW – Nielsen have 444 ONIX feeds and 88% of new test files are ONIX 3.0. HW noted that he is unsure if upgrades from 2.1 to 3.0 are included in this percentage.
- GB – GB reported that uptake of 3.0 in USA is slower than the UK. He noted that BISG had arranged 3 metadata summits for data providers and suppliers [the first two were constructive and relatively successful, and the third would be held a week after the current meeting], and had conducted a survey regarding 3.0. GB reported that half of survey respondents are able to produce 3.0, but 3.0 is not being accepted by some key US recipients.
- KU – The report from BIC's ONIX 3.0 survey will be available soon. KU noted that she is encouraged by the rate of adoption so far, and that most remaining 2.1-only respondents plan to implement 3.0 within the next 2 years.

The report from BISG's survey can be found here: <https://bisg.org/news/397734/Latest-Data-on-ONIX-3.0-Implementation.htm>

9. Proposed topics for ONIX workshops / clinics

KU noted that there is not date for the next Communicating Price Details in ONIX workshop, though it is likely that the workshop will be a half-day event with an attendance charge. GB noted that EDItEUR will be running this workshop with an attendance charge in New York.

➤ **ACTION:** ALL to provide KU / HW with any suggestions for ONIX workshops.

10. A.O.B

GB noted that there has been a revision of EDItX, which will be ratified at the Frankfurt Book Fair, and published soon after.

11. Date of next meeting

Thursday 6th December 2018.