

**UK ONIX NATIONAL GROUP MEETING – Minutes****Location:** CILIP Building, 7 Ridgmount Street, London WC1E 7AE**Date and time:** Wednesday 13<sup>th</sup> September 2017, 2pm**Minutes taken by:** Sophia Sophocleous**Present**

Graham Bell, EDItEUR  
 Elizabeth Campbell, Macmillan  
 Anu Chaturvedi, Taylor & Francis (guest, dialling in)  
 Toby Gill, Virtusales  
 Ingrid Harrold, Dorling Kindersley  
 Azar Hussain, Faber & Faber  
 Martin Klopstock, Kogan Page  
 Karina Luke, BIC  
 Alistair Mann, Hachette  
 Fawzia Nazir, Ingenta  
 Jessica Patient, Nielsen  
 Chris Saynor, EDItEUR  
 Jack Tipping, Bowker  
 Gabrielle Wallington, Waterstones  
 Laura Williams, Penguin Random House  
 Howard Willows, Nielsen (Chair)

**Apologies**

Alaina-Marie Bassett, BIC  
 Kat Coveyduck, Virtusales  
 Emma Gibson, Pearson (EGI)  
 Eric Green, Bibliographic Data Services (EGR)  
 Peter Mathews, Cambridge University Press  
 Karen Osterley, Pearson  
 David Seymour, Taylor & Francis Group  
 Emma Whiting, Ingenta  
 Tim Wilson, Hachette

**1. Introductions & Apologies**

HW welcomed the Group and the apologies were delivered. HW delivered the tragic news relating to Alfred Willmann's death and on behalf of the Group expressed gratitude for his contribution to the UK ONIX National Group. HW welcomed Elizabeth Campbell of Macmillan to the Group. The Group introduced themselves for both the purpose of the minutes and those attending via conference calling facilities.

**2. Competition Law – Conduct reminder**

The Group was reminded about BIC's Competition Law Policy – for further information regarding this policy, click here: <http://www.bic.org.uk/149/BIC-Competition-Law-Policy/>

**3. Review of minutes and follow up on actions from the last meeting**

The Group approved the minutes from the last meeting without corrections. The following actions were discussed:

- List 150 – Code ZM (Tableware)  
GB informed the Group that he had now added code ZM for Tableware.
- ONIX 3.0.4. Working Group  
HW noted that no volunteers (from the UK) had come forward to sit on this Working Group as yet.

- Promotion and uptake of ONIX 3.0  
KL noted that she has yet to liaise with a particular online retailer regarding the acceptance of ONIX 3.0 feeds. IH noted that she could provide KL with a contact at the online retailer.
- **ACTION:** (carried over) KL to liaise with AMB regarding the proposed BIC communication with a particular online retailer regarding the acceptance of ONIX 3.0 feeds.
- **ACTION:** IH to provide KL with a contact at the online retailer.
- Communicating Price in ONIX Workshops  
KL informed the Group that the Communicating Price in ONIX Workshop took place on 26<sup>th</sup> July 2017 and went very well. GB noted that another workshop may run again soon, owing to its popularity.  
*Post-meeting update: The Communicating Price in ONIX Workshop will run again on 23<sup>rd</sup> November 2017. Further information can be found here:*  
<https://www.eventbrite.co.uk/e/bic-workshop-communicating-price-details-in-onix-tickets-38432707262>

#### 4. Codelists

GB noted that Issue 38 was published in July 2017.

- Proposals for Issue 39  
GB noted that Codelist Issue 39 should be ratified by the International Steering Committee (ISC) at the Frankfurt Book Fair. Where the proposals provoked comments or discussion, they are listed below. Otherwise they can be taken as approved by the Group.
  - List 12 – Trade category (change applies to ONIX 3.0 only)  
A new code for ‘superpocket book’ (15) has been proposed for countries where this is recognised as a distinct trade category, e.g. Italy (‘Supertascabile’). IH suggested adding a definition for ‘superpocket book’ especially in relation to ‘pocket book’. GB noted that he will consider adding this.
  - List 24 – Extent unit (addition applies to ONIX 3.0 only)  
Code 12 relating to discs has been proposed. GB noted that this is for use with discs specifically, not digital downloads. Minor reservations were noted by the Group.

#### 5. ONIX activity

- Update on ONIX 3.0.4  
GB circulated copies of development options for ONIX 3.0.4. The options were discussed as follows:
  1. Addition of <ProductContact> composite within <SupplyDetail>

GB explained the benefit of about adding <ProductContact> (or <SupplyContact> as it has since become) is that you can enter separate contacts for different roles (e.g. sales, returns), which was not possible in earlier versions of ONIX. He added that all of these proposals are optional. The Group supported this with reservations.

2. Addition of <TaxPartDescription> element within <Tax>  
There was no objection to this option, though it will not be useful in the UK market.
3. Addition of <EpubLicense> composite within <Price>  
The Group supported this proposal.
4. Addition of <Measure> and <ProductPackaging> within <ProductPart>  
FN noted that she has received questions regarding measure. LW noted that this would be useful for book and CD packages
5. Extending <NameAsSubject> to include fictional characters  
GB suggested that this could be added with a flag, used to specify whether the subject is fictional or non-fictional. MK speculated whether this would result in numerous characters being listed (i.e. characters from Tolstoy's *War and Peace*). HW and GW noted that the name of a fictional character should only be used if that character transcends the book it appears in (e.g. Sherlock Holmes). LW agreed that it would be useful to list name as subject separately from keywords, is to identify it as a specific kind of search term. CS added that Tintin is another example worth noting as the name as subject would be picked up in other languages.  
  
IH speculated whether names could be confused with different identities, i.e. the Norse god Thor and the Marvel character Thor. CS noted that Marvel's Thor, for example, would require additional branding information. GB noted that there may be a subject that is both fiction and non-fiction (i.e. a fiction book concerning Churchill). GB and CS stated that the use of flags to specify whether the subject is fiction or non-fiction is optional. The Group supported this proposal (with an optional flag for fiction/non-fiction).
6. Extension of <CollectionSequenceNumber>  
The Group had no objection to this proposal as the extension is understood to be necessary for rare cases.
7. Addition of stock quantity for reserved stock  
The Group supported this proposal.
8. Addition of <Language> within <ContentItem>  
The Group had no objection to this proposal.
9. Make <ProductPackaging> repeatable  
The Group supported this proposal.

10. Making <Subtitle> repeatable within <TitleDetail>

The Group felt that this would be open to misuse, though LW noted that the need for this could be genuine, as some books do have more than one subtitle, of equal importance. LW agreed to provide the Group with an example of this. The Group did not support this proposal as misuse of the tag is already widespread.

- **ACTION:** LW to provide an example of a book that has more than a single subtitle, with regards to option 10 'making <Subtitle> repeatable within <TitleDetail>'.

11. Addition of an equivalent of <SalesRestriction> within (e.g.) <TextContent>

GB noted that this is not required at this time; but will be considered for ONIX 3.0.5.

**6. Promotion and Uptake of ONIX 3.0**

- GB – GB noted that the online browser for codelist 38 on the EDItEUR website is receiving a lot of attention. He noted that EDItEUR are in the process of adding documentation on specific things in ONIX 3.0 – some of which were raised at BIC workshops.
- JT – Bowker are currently going through a large backlog of test feeds, though work is progressing rapidly.
- EC – EC reported that Macmillan have had one file signed off, and have a new file with Nielsen.
- LW – LW reported that there has been little change and Penguin Random House is not being approached for ONIX 3.0.
- AH – Faber received two new requests for ONIX, and ONIX 3.0 was sent successfully both times. Faber are now testing four more feeds.
- MK – Kogan Page received two requests for ONIX 2.1. (one of which was from Germany) and MK noted that he would appreciate any steer on encouraging ONIX 3.0. GB noted that German Books in Print (VLB) will be encouraging change this year.
- FN – FN noted an increase in conversation around ONIX 3.0.
- AC – AC noted positive progress at Taylor & Francis.
- IH – IH reported little change. She stated that DK offer ONIX 3.0 to new customers before offering 2.1.
- JP – JP reported that 63% of Nielsen's test feeds are ONIX 3.0.
- TG – TG noted that Virtuales have implemented what GB recommended regarding exams.
- AM – Hachette are offering ONIX 3.0.
- GW – GW noted that Waterstones are looking to implement ONIX 3.0 early next year.

**7. Proposed topics for ONIX Workshops**

None.

**8. A.O.B.**

None.

**9. Date of the next meeting**

Wednesday 6<sup>th</sup> December 2017.