



## **BIC LBF14 Supply Chain Seminar**

### **Speaker information**

*As at 04.03.14*

#### **Ellen Collins, Research Consultant, Research Information Network**



Ellen Collins is a Research Consultant at the Research Information Network, where she develops, manages and runs projects for clients who want to understand how people use scholarly information. She has worked with publishers, librarians, funders and learned societies to understand how researchers' information needs are changing, and how they are responding to new platforms and business models for scholarly communications. She also leads the OAPEN-UK research programme, a collaborative project exploring open access monograph publishing in the humanities and social sciences.

#### **Russell Evans, Commercial Director, Simon & Schuster UK**



*Biog to come*

#### **Ashleigh Gardner, Head of Content, Wattpad**

Ashleigh Gardner is Head of Content for Wattpad, a global social platform for authors and readers to connect and share stories. Throughout her career, she has been working at the intersection of literature and technology with past experience as Director of Content Management at Kobo and Manager of Digital Development for Dundurn Press.



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### **Stella Griffiths, Executive Director of the International ISBN Agency**



Stella Griffiths has worked in publishing and international standards related roles since 1989. She held senior managerial positions in both the book and serials sectors for over 15 years, including roles at Wiley-Blackwell and Oxford University Press. At Nielsen BookData, she was Senior Manager of the UK ISBN Agency for five years where she was a lead contributor in the last revision of the ISBN standard and the transition to the 13-digit ISBN. Stella joined EDItEUR in 2009 and has been the Executive Director of the International ISBN Agency since 2011.

### **Karina Luke, Executive Director, Book Industry Communication**



Karina has worked in the publishing industry since 1993: 5 years with Dorling Kindersley, followed by 12 years at Penguin where she was the Digital and Data Supply Chain Manager. She joined BIC as its new Executive Director in February 2012. Previous publishing industry roles have included international sales/rights, customer operations and stock management. She has a wealth of operational & data experience in both the physical supply chain and the digital supply chain and is passionate about metadata & process improvement

### **Kate McFarlan, Strategic Director, Clays**



Kate has 30 years' experience in the publishing supply chain, from the perspective of both publisher and printer.

Kate joined Penguin in 1982 and had several roles, latterly as Group Publishing Operations Manager with responsibility for control of new book programmes, inventory management and supply chain liaison. In 1997 Kate joined Clays in Bungay, where she ran production planning and Customer service, becoming Managing Director in 2008. Clays, a mass-market printer based in

Suffolk, provides a full range of supply chain services alongside the manufacture of books to



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the leading UK publishing companies both trade and academic. In a recent restructure at Clays, Kate is now Strategic Director at Clays, tasked with developing and implementing a service strategy to provide publishers with manufacturing, inventory management and distribution solutions for books

### **Ed Nawotka, Editor-in-chief, Publishing Perspectives**

Ed Nawotka is the founder and Editor-in-Chief of Publishing Perspectives, an online magazine for the international publishing industry. Prior to launching Publishing Perspectives, he worked as book columnist for Bloomberg News and daily news editor of Publishers Weekly. He has also served as the literary director of the Texas Book Festival, a judge for various book awards, and has worked as a foreign correspondent, a bookseller, literary magazine editor and advertising copywriter. Ed's reviews, essays and reporting have appeared in The New Yorker, The International Herald Tribune, The Guardian, Travel + Leisure, Los Angeles Times, Budget Travel, New Statesman, USA Today, and People, among others.

### **Hazel Newton, Head of Digital Publishing, Palgrave Macmillan**



Hazel Newton is Head of Digital Publishing at Palgrave Macmillan. Her responsibilities include building sustainable business models, from Palgrave Pivot, the innovative mid-form publication format, to open access options for Palgrave Pivots and monographs. Her background is in information science, and reference publishing in print and online. She is on the steering group for the Jisc and AHRC-funded OAPEN-UK project and is a guest speaker on university publishing courses.

### **Jane Tappuni, EVP Business Development, Publishing Technology plc**



Jane Tappuni joined Publishing Technology in August 2009, bringing 20 years of publishing industry experience to her role as EVP, Business Development. She is responsible for generating sales globally, managing client relationships with existing clients and working between sales and marketing departments to ensure synergy.



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Her valuable industry insight, key contacts and general market knowledge consistently help the company to sustain its position as a market leader for publishing software products and services.

Having graduated in 1992 from Queen Mary and Westfield College, University of London she started off her career working in Gillette's marketing department. Jane worked in long term sales and marketing positions at Dorling Kindersley and Rodale Books before she co-founded mobile phone digital distribution company ICUE, where she was Managing Director. Working in partnership with major publishers, authors and retailers, Jane helped to develop internet and mobile strategies and became a major player in the digital publishing world from its infancy.

Jane predicts that in the future the role of the publisher will broaden out as they begin to see themselves more as media companies exploiting brands and IP, as opposed to simply publishers of book content. She believes that publishers will need to become increasingly experimental with new business models and multiple formats if they are to gain market share.

#### **David Taylor, Senior Vice President of Content Acquisition for Ingram Content Group and Group Managing Director of Lightning Source UK**



David Taylor is Senior Vice President of Content Acquisition for Ingram Content Group and Group Managing Director of Lightning Source UK. Mr. Taylor has more than 26 years of experience in the UK and international book trades in a wide range of senior management positions including online bookselling, retail bookselling and library supply for both books and journals. He is a former Director of Blackwell's

international library supply business. He served on the Booksellers' Association of the UK and Ireland's Council for several years and is a former Chairman of the College and University Bookseller's Group and the Internet Bookseller's Group, the latter of which he founded. He is a regular speaker at book trade conferences and has published a number of articles on the impact that new technologies are having on the book trade supply chain. He is a member of the Society of Bookmen.

#### **Howard Willows, Senior Manager, Data Development, Nielsen Book**



Since 2011, Howard has been driving the development of a single subject classification scheme for the global book trade, liaising with key industry players from Europe, North America and beyond. The resulting scheme, *Thema* (Version 1.0), was launched shortly after Frankfurt Book Fair 2013, and a number of participating countries are planning the phased introduction of *Thema*, alongside national



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schemes, during 2014. Howard is Chair of the *Thema* International Steering Committee.

Howard has worked in the book trade since 1987, in the areas of bibliographic aggregation and library supply, in both the UK and Australia, and has been associated with the development of a number of industry standards during that time.

He was primarily responsible for the initial release of the BIC Standard Subject Category scheme in 1996 and has been Chair of the Review Committee ever since. He has been involved in the development of ONIX from its inception, and has chaired the BIC UK ONIX Group since 2002. He also chairs the BIC UK Thema Group.

**Other confirmed speakers – awaiting headshots and/or biogs:**

Euan Adie, Founder, [altmetric.com](http://altmetric.com)

Simon Davidson, Supply Chain Director, Waterstones

Other speakers to be confirmed – information will follow shortly.



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