

BIC Strategy Implementation Priorities 2018

The BIC Strategy identifies 5 implementation priorities for 2018. This document addresses:

PRIORITY 2: Support for adoption of the ONIX 3.0 standard including promotional & training activities.

BIC is committed to the ONIX 3.0 standard and understands the importance of its adoption throughout the book industry supply chain. It is essential that BIC continues to promote the adoption of ONIX3.0 and encourages migration away from ONIX2.1. In 2018 BIC will continue to provide training for the UK book industry with EDItEUR, in order that awareness of the benefits of migration to the ONIX3.0 standard is increased further.

2018 will see BIC increasing its already high level of support for ONIX3.0:

- In collaboration with EDItEUR, a promotional plan with a timetable of activities for the year will have been finalised by the end of March 2018. These activities may include training events, BIC workshops, BIC Breakfasts, new BIC Bites, mailings, social media and so forth.
- By the end of June 2018 BIC will have undertaken a review of all ONIX 3.0 training and information materials on its website, and will have published ONIX3.0 uptake metrics (for the UK). BIC will consider collaborating with BISG on this as they are undertaking a similar exercise.

