BIC STRATEGY

SCHEMATIC 2018-2021

JANUARY 2018

Making the UK book supply chain more efficient by developing standards and encouraging their adoption. We define best practice and connect experts and stakeholders to enable innovation.

Promoting Adoption and Best Practice (including education & training)

2018

- ONIX 3.0 promotion and training
- Define training requirements
- Explore free training options
- IRI promotion
- ISNI promotion
- Identify barriers to adoption
- Roll out TRADACOMS List 54 availability codes
- *Thema* adoption review training materials
- Revised Product Metadata Accreditation Scheme for Publishers
- Metadata Map Project launches

2019

- LCF adoption
- Framework for promoting and supporting adoption of standards – one stop shop
- Publication of Metadata Map
- Tools to support adoption / engagement with Metadata Map
- Case studies > Evidence
- XX% of BIC Members accredited
- Framework for maintaining Metadata Map in place
- *Thema* development

2020

- Industry adoption of ONIX 3.0, *Thema* and EDItX
- Respond to ISTC review
- Accreditation Schemes to be broadened so that they apply to all types of stakeholder
- Top 60% distributors supporting *BIC Realtime* P&A cancellations / orders
- EPUB 4.0
- Revised Supply Chain Accreditation Scheme
- Deliver targeted training programme
- Transition to new business model
- Investments

2021

- *Thema* widely adopted / implemented
- 100% IRI compliance
- *Thema* development
- Brexit ready
- Fully representative membership and increase by 25%
- Sustainability Financial stability; Project funding not from reserves
- Thought leadership programme
- Launch BIC network of consultants and experts
- Review BIC Committees strategy
- New website as a platform for all BIC activity, resources and business model
- Launch BIC network

Developing Standards

- Mapping supply chain and identify how each standard connects to it
- Identify other standards in use outside the book trade that could be used by the book industry
- Agreement on policy for SAN / GLN
- *Thema* development
- Marketing plan
- Business model options appraisal
- Develop 3-year business plan
- Consultants' business model (define and agree)
- Review and celebrate progress since 1998 KPMG report
- Publish BIC strategy
- Agree and progress BIC website strategy
- Exploration of options for online community engagement

Developing Standards | Membership & Financial Viability: BIC's Business Development | Connecting Experts & Stakeholders

Activities	Activities are positioned based on the year in which peak period of effort is estimated. Size and position are not indicative of actual project timeframes or effort required.
Priorities	BIC Priorities for 2018

BIC

THE BOOK INDUSTRY'S SUPPLY CHAIN ORGANISATION