BIC Training Courses

Training for an empowered, informed supply chain

SUCCESSFUL SUPPLY CHAINS START WITH PEOPLE

COURSE NAME: Understanding Paper

WHO IS THE COURSE AIMED AT:
The course is aimed at those who are or would like to be involved in the selection and buying of paper.

COURSE LEVEL:
The course is aimed at those new to paper selection and purchasing, those who have learnt ‘on the job’ and who would like a deeper understanding of paper making and selection.

COURSE CONTENT:
The course will have a practical bias and ensure that all theoretical elements are accompanied by a practical application. Each section will contain a problem-solving element, to enable the attendees to gain an understanding of the potential pitfalls, how to avoid them and how to spot them if they do occur.

How Paper is Made
An on-site/hands on look at how paper is made. The materials used and how they affect the papers properties.

How to Assess Paper
A clear and practical session looking at the different properties of paper (bulk, opacity, grain direction etc), paper types (coated/uncoated, matt, silk, gloss etc) how to assess them and what impact they have on the finished product.

How to Buy Paper
What to consider when purchasing paper:
- How to select the right paper for your job.
- How to specify your needs to the paper mill/merchant.
- Grain Direction – What is it and why is it important.
- How to calculate the amount you need
- Replenishment of supply and the impact of surplus stock
- What can go wrong – how to spot a paper problem and resolve an issue (wavy books, shredding etc.)
• The differences between US and UK paper supply

**Paper and the Environment**
What is the environmental impact of paper usage:
• What are PEFC and FSC, what are the differences, how to become accredited
• Acid Free etc
• Recycled

**COURSE LOCATION:** We run this course in Sweden.

**COURSE LENGTH:**
1 day + travel

**COURSE DATES:**
Dates TBC.

Candidates will need to travel to Sweden the evening prior to the course date.

**PRICE:**
BIC Members: £180 + VAT
Friends of BIC: £220 + VAT
Non Members: £255 + VAT

Travel and accommodation costs are not included. (We run this course regularly in both Sweden and the UK).

**COURSE TRAINER:**

Heather O’Connell – Bluebird Consulting
Heather has more than 20 years experience in book publishing. Specialising in book production she has held various positions including Production Director for Penguin Publishing and Harper Collins. She now runs a consultancy, using her passion for and knowledge of the industry to support a broad range Print and Publishing clients and industry initiatives.