



BIC Training Courses

Training for an empowered, informed supply chain

September 2017





SUCCESSFUL SUPPLY CHAINS START WITH PEOPLE

Course Name:

ONIX: Essentials Training Course (formerly 'Bibliographic Metadata & ONIX')

Course Location:

Faber Creative Spaces
Bloomsbury House
74-77 Great Russell Street
London
WC1B 3DA

Who is the Course Aimed at:

This course is aimed at staff with management responsibility for metadata, either in IT, marketing or production within a publisher, or in similar roles in distribution and retailing.

Course Level:

Suitable for beginners and / or those with no prior knowledge of ONIX.

Course Content:

Prior to the course we will contact trainees to enquire if they have specific areas of concern/interest. So although each course can be tailored to a certain degree the overall content is as follows:

1. Introduction

- I. Explanation of what ONIX is, with typical use cases
- II. Brief history of ONIX and its governance
- III. Brief overview of the other ONIX standards: e.g. for ONIX serials, ONIX for transactional messages etc.

2. More detail

- I. Over view Discussion of the different versions of ONIX i.e. 2.1 v 3.0
- II. More detail on ONIX for Books 2.1
- III. More details on ONIX for Books 3.0
- IV. Business benefits of:
 - I. using ONIX
 2. the BIC Data accreditation scheme
- v. An introduction to XML syntax
- vi. Semantics



vii. Code Lists

viii. ONIX for Books Data feeds and best practice of

3. Key data elements:

- I. Record Reference
- II. Product identifier
- III. Contributor the book industry's supply chain organisation
- IV. Titles
- V. Sets, Series, Collections
- VI. Subject codes (BIC, BISAC, CBMC etc.)
- VII. Key words
- VIII. Descriptive text and reviews
- IX. Imprint & publisher
- X. Territorial Rights
- XI. Related Works & Products
- XII. Supply details and pricing

4. Best practice Guidelines

Course Length:

This is a full day course.

Course Dates:

Friday 3rd November 2017.

**Price:**

<i>BIC Members</i>	£315+ VAT
<i>Friends of BIC</i>	£365 + VAT
<i>Non Members</i>	£415+ VAT

Travel and accommodation costs are not included.

Course Trainer:

Graham Bell – Executive Director, EDItEUR

Graham Bell joined EDItEUR in 2010, and he focuses on the continuing development and application of ONIX for Books, and on other EDItEUR metadata standards for the global book, e-book, and serials sectors. Graham previously worked for HarperCollins Publishers in the UK where he was Head of Publishing Systems. He led the development of bibliographic and digital asset management systems, and was involved with the launches of many recent HarperCollins digital initiatives including e-audio, e-books, and print-on-demand programs. Prior to HarperCollins, he worked as an editor and in IT roles within the magazine industry with Redwood Publishing