



# BIC Training Courses

*Training for an empowered, informed supply chain*

*April 2017*





# SUCCESSFUL SUPPLY CHAINS START WITH PEOPLE

## **Course Name:**

*Understanding Paper Training Course*

## **Course Location:**

Holmen Mill, Sweden

*(NB, the location of this course is dependent on the availability of venues and the time of year the course takes place).*

## **Who is the Course Aimed at:**

The course is aimed at those who are or would like to be involved in the selection and buying of paper.

## **Course Level:**

The course is aimed at those new to paper selection and purchasing, those who have learnt 'on the job' and who would like a deeper understanding of paper making and selection.

## **Course Content:**

The course will have a practical bias and ensure that all theoretical elements are accompanied by a practical application. Each section will contain a problem-solving element, to enable the attendees to gain an understanding of the potential pitfalls, how to avoid them and how to spot them if they do occur.

## **How Paper is Made**

An on-site / hands-on look at how paper is made. The materials used and how they affect the papers properties.

## **How to Assess Paper**

A clear and practical session looking at the different properties of paper (bulk, opacity, grain direction, etc.), paper types (coated / uncoated, matt, silk, gloss, etc.) how to assess them and what impact they have on the finished product.

## **How to Buy Paper**

What to consider when purchasing paper:

- How to select the right paper for your job
- How to specify your needs to the paper mill / merchant
- Grain direction – what is it and why is it important
- How to calculate the amount you need
- Replenishment of supply and the impact of surplus stock
- What can go wrong – how to spot a paper problem and resolve an issue (wavy books, shredding, etc.)
- The differences between US and UK paper supply



## **Paper and the Environment**

What is the environmental impact of paper usage:

- What are PEFC and FSC, what are the differences, how to become accredited
- Acid free etc.
- Recycled

### **Course Length:**

This is a one-day course + travel.

### **Course Dates:**

TBC. Register of Interest only.

### **Price:**

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*BIC Members*                      *£315 + VAT*

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*Friends of BIC*                      *£365 + VAT*

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*Non Members*                      *£415 + VAT*

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Travel and accommodation costs are **not** included. (We run this course in both Sweden and the UK).

### **Course Trainer:**

*Heather O'Connell – Bluebird Consulting*

Heather has more than 20 years' experience in book publishing. Specialising in book production, she has held various positions including Production Director for Penguin Publishing and HarperCollins Publishers. She now runs a consultancy, using her passion for and knowledge of the industry to support a broad range of Print and Publishing clients and industry initiatives.