

TERRITORIAL RIGHTS IN  
**DIGITAL PUBLISHING**

A legal view

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# LAW AS A TERRITORIAL SYSTEM

- Depends on local laws, courts and judges
- Piracy campaigns – you have to be there
- Parallel imports and Exhaustion
- Cybercrime – local ISPs
- An Internet Court?

# INTERNATIONAL TREATIES AND LAWS

- Berne Convention and “reciprocal protection”
- TRIPS and “deterrent” penalties
- Jurisdiction and Applicable law
- Brussels I Regulation and the *Shevill* case
- Risks of e-publishing in the English language

# EUROPEAN AND UK LAW

- Free Movement of Goods and UK “exclusivity”
- US editions and parallel imports – Amazon and Ebay
- 2001 Directive and “Making Available”
- Google
- Orphan Works and Extended Collective Licensing