

Accessible Publishing: accessible to all

Best practice guidelines for publishers

International
Publishers
Association




FEDERATION OF EUROPEAN PUBLISHERS
FÉDÉRATION DES ÉDITEURS EUROPÉENS

stm

EDITEUR

Enabling Technologies Framework Project



What is Accessible Publishing?

What is being asked of the publisher in today's user-oriented environment?

Choice of Access for us all

10% of population have a print impairment

Mainstream ebooks can have accessibility features built in from the start



Three routes to Accessibility

- Supply accessible files at the request of a specific reader
- Utilise out of house help through third party organisations
- Accessibility features will already be built in to mainstream files

Policy Makers and Senior Execs

- Company Policy
- Appoint a person responsible
- Understand the issues

Internal Advocate

Responsibilities:

Documentation & Communication

Evangelising & Promoting Awareness

Influencing decision making at all levels

Where to start:

Audit & Survey

Understand your business

Editorial & Design

Structure, Content & Appearance

File preparation and clear print guidelines

Font size, style & alignment

Simple & clear layout

Contrast between text & background

Images and Alternative Text

Prod & IT

What files can you supply?

Your Workflow

DAISY Pipeline

Ebook package

Archiving

Benefits to your business

Commercial

Ethical

Legal

Company PR

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