Accessible Publishing: accessible to all

Best practice guidelines for publishers
Enabling Technologies Framework Project
What is Accessible Publishing?

What is being asked of the publisher in today’s user-oriented environment?

Choice of Access for us all

10% of population have a print impairment

Mainstream ebooks can have accessibility features built in from the start
Three routes to Accessibility

• Supply accessible files at the request of a specific reader

• Utilise out of house help through third party organisations

• Accessibility features will already be built in to mainstream files
Policy Makers and Senior Execs

• Company Policy

• Appoint a person responsible

• Understand the issues
Internal Advocate

Responsibilities:

- Documentation & Communication
- Evangelising & Promoting Awareness
- Influencing decision making at all levels

Where to start:

- Audit & Survey
- Understand your business
Editorial & Design

Structure, Content & Appearance

File preparation and clear print guidelines
  Font size, style & alignment
  Simple & clear layout
  Contrast between text & background

Images and Alternative Text
Prod & IT

What files can you supply?

Your Workflow

DAISY Pipeline

Ebook package

Archiving
Benefits to your business

Commercial

Ethical

Legal

Company PR
www.editeur.org/109/Enabling-Technologies-Framework/

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