

Book Industry Communication

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PRESS RELEASE

Karina Luke appointed BIC's new Executive Director

Book Industry Communication is delighted to announce that Karina Luke, currently Digital and Data Supply Chain Manager at the Penguin Group, has been appointed its Executive Director when Peter Kilborn retires at the end of March.

Karina has over eighteen years' experience in the publishing industry, the last twelve of which have been with Penguin in a number of roles focusing primarily on supply chain (physical and digital) and product data. For the last three years, she has been managing Penguin's data and digital supply chain and has been heavily involved in digital transition, systems improvement and data strategy. During this period she has been instrumental in Penguin achieving the BIC Excellence Plus Award for product data in 2011. Prior to this role, she was the Head of Stock Management at Penguin and in that position contributed towards implementing the Industry Returns Initiative standards into Penguin's systems and other supply chain efficiencies. Being passionate about all things operational Karina is a strong advocate of the direct connection between data and an effective supply chain.

She will join BIC on 16 February.

Richard Mollet, Chair of BIC, welcomed the appointment: 'Karina is going to bring a wealth of experience and her industry credibility into BIC. As a mixed economy of digital and physical becomes the norm in the book industry, it has never been more important for operational standards to be widely understood and followed. Karina's track record clearly shows she will bring both technical and advocacy expertise to the role. The BIC Board is extremely grateful for the years of dedicated service from Peter Kilborn.'

Karina Luke said: 'After twelve wonderful and valuable years at Penguin, I'm delighted and honoured to have been offered the amazing opportunity to take over the BIC reins from Peter Kilborn, particularly during this fascinating period in publishing: a period of ongoing evolution, experimentation and diverse challenge. Owing to its unique central and independent position, BIC is able to unite, inform and benefit all its members and I'm excited at the prospect of developing and leading the organisation through this fantastic digital era. I'd like to thank the BIC Board for offering me this position and also Penguin for their years of support and friendship.'

For further information: contact Richard Mollet (rmollet@publishers.org.uk), Karina Luke (Karina.Luke@uk.penguin.com) or Peter Kilborn (peter@bic.org.uk).