



**BIC's BATTLE No. 2**  
**The DRM v DRM-free Debate**  
**PROGRAMME**

Monday 4<sup>th</sup> March 2013  
Durham Street Auditorium, RSA, London

An opportunity to engage with a panel of industry experts as they debate the cases for and against the many shades of DRM

**Twitter #bicbattles**

- 1.30pm Coffee & registration
- 2.00pm Welcome & introduction to New BIC (Karina Luke, Executive Director, BIC)
- 2.10pm Introduction to the panel, & the concept behind BIC Battles
- First audience vote\**
- 2.15pm Individual panellist presentations: each speaker will share their general thoughts and experiences relating to the question of "DRM v DRM-free" and all the shades and variations in between.
- Opportunity for audience questions will follow each presentation.
- 3.30pm *Coffee break*
- 4.00pm Panel discussion
- 4.30pm Opportunity for the audience to put questions to the panel
- 4.50pm Observations and wrap up
- Final audience vote\**
- 5.00pm Closing thanks
- 5.00pm Drinks reception
- 6.00pm END

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**\*Audience Voting Options**

**Statement 1**

*DRM is needed in order to fight copyright infringement. It helps the copyright holder maintain artistic, and intellectual control, and ensures continued revenue streams for everyone involved in the book industry.*

**Statement 2**

*There is no evidence that DRM helps prevent copyright infringement. It serves only to frustrate and inconvenience legitimate customers (who become unclear as to whether they own the downloaded item, or are merely "renting" it), and contributes to big businesses stifling innovation and competition.*

