Opening of the Global Market

• More countries available to do business in
• More languages possible to publish in
Low cost/high profit of licensing

• No office overheads
• No production overheads
• No marketing, sales or general costs

Where Books Go Global  info@iprlicense.com  www.iprlicense.com
More than a book

• More rights available to license than ever previously

• Technology and new media constantly developing new opportunities for IP

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Room for creativity

• Be the first to find new IP to license

• Look within work and what it could be licensed for – what next?

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More than the book industry

- Potential for across-sector licensing
- Why not film, TV, design, music, the list goes on...

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Find the next or last big thing

- Protection and potential in easily identifying rights-holder
- Additional opportunities in out of copyright work

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What licensing solutions can offer:

- Identification
- Protection
- Finding best new opportunities first
  - Increased rights for sales
- Increased territories for your business
  - New sectors for business
  - New business partners
  - Repeat business
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