**BIC New Trends Seminar 2013**
Monday 29th July 2013, 9.30-2pm
The Stationers' & Newspaper Makers' Company
#bicnewtrends13 – @BIC1UK

**Agenda**

09:30  Registration, Arrival refreshments

09:50  Karina Luke, Executive Director, BIC  
*Welcome and introduction*

10:00  Jo Henry, Global Director, Bowker Market Research  
*What are book consumers up to?*

10:20  Questions

10:25  Jane Tappuni, EVP, Business Development, Publishing Technology  
*Building communities – how online reader networks are shaping the future of publishing*

10:45  Questions

10:50  John Mc Namee, President, European and International Booksellers Federation  
*The future is interoperable*

11:10  Questions

11:15  Coffee Break

11:30  Richard Wallis, Technology Evangelist, OCLC  
*Metadata and Linked Data - Guiding Folks to our Resources*

11:50  Questions

11:55  Matthew Cashmore, Digital Director, Blackwell’s  
*The future of the bookshop. Books are very much our bag*

12:15  Questions

12:25  Sara Montgomery, Head of Guardian Books, Guardian News and Media  
*Getting to know your readership: Making direct-to-consumer retail work*

12:45  Questions

12:50  Richard Mollet, Chief Executive, The Publishers Association  
*New trends in policy and legal issues*

13:10  Questions

13:15  Karina Luke, Executive Director, BIC  
*Wrap up*

13:20  Lunch

14:00  End