Welcome

BIC Open Day

Tuesday 12 November 2013
RIBA, 66 Portland Place, London, W1B 1AD

Share the event on twitter
#bicopenday
BIC Open Day

Introduction

Mark Majurey
BIC’s Operations Board Chair
BIC Open Day

Overview

Karina Luke
Executive Director, BIC
@KarinaLuke
Committees

Digital Supply Chain
Libraries
Metadata
Physical Supply Chain
Training, Events & Communications
Events

BIC Battles
BIC Breakfasts
Generation BIC
BIC Open Days
Information Days
BIC Bash
BIC Road Show (new for 2014)
Activity in the last 12 months

23

Book Fairs & other industry events attended
Activity in the last 12 months

3

BIC Battles held
Activity in the last 12 months

2

Open Days held
Activity in the last 12 months

6

Training courses run
Activity in the last 12 months

61

Supply Chain Accreditations awarded
Activity in the last 12 months

34

Product Data Excellence Awards given
Activity in the last 12 months

41

e4Libraries Accreditations awarded
Activity in the last 12 months

6 

Technical Clinics held
Activity in the last 12 months

8 New members
Activity in the last 12 months

16

Committee meetings held
Activity in the last 12 months

8

BIC Breakfasts hosted
Activity in the last 12 months

16

Task & Finish Working Groups set up/imminent
Activity in the last 12 months

Thema
Activity in the last 12 months

GENERATION BIC
Activity in the last 12 months

New Production Training Courses

&

Recognised certification
Just checking...

61?

Supply Chain Accreditations awarded
BIC Open Day
Meet the New Members
FABER & FABER
Reading. Writing. Ideas
Azar Hussain
Faber & Faber
AzarH@Faber.co.uk
Buy a book in brown paper
From Faber & Faber
To see Annie Liffey trip, tumble and caper
Sevensinns in her singthings,
Plurabelle on her prose
Seashell ebb music wayriver she flows.
Nobel Laureates

- T. S. Eliot (1948)
- Saint-John Perse (1960)
- Samuel Beckett (1969)
- Czeslaw Milosz (1980)
- William Golding (1983)
- Derek Walcott (1992)
- Seamus Heaney (1995)
- Wislawa Szymborska (1996)
- Günter Grass (1999)
- Harold Pinter (2005)
- Orhan Pamuk (2006)
- Mario Vargas Llosa (2010)
Booker Prize Winners

- P. H. Newby: Something to Answer For (1969)
- William Golding: Rites of Passage (1980)
- Peter Carey: Oscar and Lucinda (1988)
- Peter Carey: True History of the Kelly Gang (2001)
New Faber word marque and the return of the ampersand
A new bespoke typeface: Faber Font
Our sub-brands unified across the business

FABER & FABER
FABER DIGITAL
FABER FACTORY
FABER ACADEMY
FABER SOCIAL
FABER FACTORY
FABER FACTORY plus
BEFORE I GO TO SLEEP

S. J. WATSON

"A cracking good thriller." LIONEL SHRIVER

"A deeply unsettling debut that asks the most terrifying question—what do you have left when you lose yourself?" VAL McDERMID

FABER & FABER
THE UNLIKELY PILGRIMAGE OF HAROLD FRY

‘From the moment I met Harold Fry, I didn’t want to leave him. Impossible to put down.’
ERICA WAGNER
The Times

FABER & FABER
FABER DIGITAL
The Waste Land

T.S. Eliot

Poem
The full published text of The Waste Land (1922)

Performance
A specially filmed performance of the entire poem by Fiona Shaw

Manuscript
A facsimile of Eliot's original manuscript with hand-written edits by Ezra Pound

Perspectives
Commentary on the poem and on Eliot from a range of interesting people

Readings
Hear the poem spoken aloud by different voices including Eliot himself

Gallery
A selection of photographs and images related to the poem

Tips
How to get the best from this electronic edition of The Waste Land

Notes
Annotations and references explaining the text of the poem
V. What the Thunder Said

After the torchlight red on sweaty faces
After the frosty silence in the gardens
After the agony in stony places
The shouting and the crying
Prison and palace and reverberation
Of thunder of spring over distant mountains
He who was living is now dead
We who were living are now dying
With a little patience

Here is no water but only rock
Rock and no water and the sandy road
The road winding above among the mountains
Which are mountains of rock without water
If there were water we should stop and drink
Amongst the rock one cannot stop or think
Sweat is dry and feet are in the sand
If there were only water amongst the rock
Dead mountain mouth of carious teeth that cannot spit
V. What the Thunder Said

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Dead mountain mouth of carious teeth that cannot spit
V. What the Thunder Said

After the torchlight red on sweaty faces
After the frosty silence in the gardens
After the agony in stony places
The shouting and the crying
Prison and palace and realm of darkness
Of thunder of spring over
He who was living is now dead
We who were living are now dead
With a little patience

Here is no water but on
Rock and no water and
The road winding above
Which are mountains of
If there were water we
The moon would drink

330
Most of this page was deleted, but 'Mr Eugenides' was saved, and 'the brown fog' retained – and 'the violet hour' which issues in 'a throbbing between two lives'.
The Waste Land

Touch Press

Description

The Waste Land for iPad brings alive the most revolutionary poem of the last hundred years for a 21st Century audience. A wealth of interactive features illuminate T. S. Eliot’s greatest work.
Azar Hussain
Faber & Faber
AzarH@Faber.co.uk
Introduction

Woodland Group 25 years old this year

Woodland Media established in 1994

Paul Almeroth joined Woodland 1994
UK - 8 Offices
Own Warehousing
In-House Fulfillment
Own Fleet (200+ Trucks)
Own Container Drayage
USA - 6 Offices
Rest of World - Partners
Customer Testimonials

“always provided a service that exceeds our expectations and have become a valued partner in ensuring that we are able to provide excellent service to our customers.”
“professional, reliable with good service connections in all areas... no reservation in recommending them.”
“Their passion, commitment to customer service, honesty and transparency, and willingness to go the extra mile, makes for a mutually beneficial & healthy trading relationship.”
“Not only does Woodland capably fulfil what’s requested, but, they go that extra mile and add value to our business with their knowledge and expertise.”
Thank you for listening.

(and for not heckling)
BIC Open Day

Libraries Committee

Simon Edwards, Chair
Library Committee

- **PURPOSE**
  - Strategic committee governing BIC's work in libraries
  - Reviews issues raised by members
  - Commissions and manages “Task and Finish Working Groups”
  - Manages Library TIC and e4libraries Accreditation
  - Liaises with BIC TEC committee for library marketing, training needs and events management
Library Committee

- Membership
  - Richard Butler, Peters Bookselling Services
  - Karen Carden, University of the Arts London
  - Paul Dalton, Bibliotheca
  - Simon Edwards, BIC (Chair)
  - Mick Fortune, Library RFID (Deputy chair)
  - Eric Green, The BDS Group
  - Emma House, Publishers Association
  - Stuart Hunt, University of Warwick
  - Ian Manson, Infor
  - Heather Sherman, Bertrams/Dawson
Library Committee

Agenda

- Commission, review and management of Task & Finish Working Groups:
- RFID
  - LCF (Library Communication Framework)
  - Privacy (Dealing with EU Privacy and impact assessments)
  - NFC (Android PDAs can read and write to library RFID tags)
- RDA/MARC/Bibframe
Library Committee

- Conclusion
  - Please apply to join BIC Library Committee
  - Please raise any strategic issues with BIC
  - Contact BIC Business Manager or Chair (Simon)
Physical Supply Chain Committee

• PURPOSE
  ▫ Print Matters!
  ▫ Leaner, more efficient supply chain with less waste
  ▫ Saving costs, improving services & information exchange
  ▫ Support, evolve & enhance standards & best practice
  ▫ UK supply chain always with an international view
  ▫ Engagement with Publishers Green Network
Physical Supply Chain Committee

• SCOPE
  ▫ Publishing decision/sales and inventory management 
    all the way through to
  ▫ Returns
  ▫ Includes POD
  ▫ Metadata considerations
Physical Supply Chain Committee

STANDING AGENDA

- Technical Implementation Clinic
- Supply Chain Review Panel
- Relationship with BIC TEC Committee
- Training requirements
- Regulatory & compliance awareness (eg REACH, EUTR)
Physical Supply Chain Committee

- **WORKING GROUPS**
  - Review of physical supply chain to inform strategy
    - Risk, Cost, Knowledge
  - Publishers’ Green Network
  - REACH & EUTR – watching brief & dissemination of information
  - Supply Chain Excellence Accreditation Review
BIC Open Day

Metadata Committee

Jon Windus, Chair
Purpose

• Support and promote the implementation and best practice use of existing standards;

• Evolve and enhance standards to meet the changing commercial and technological environment;

• Develop new standards and best practice guidelines to meet new business needs;

• In all areas where metadata is of central or significant concern
Metadata Committee

Membership

• Chair: Jon Windus, Nielsen
• Deputy Chair: Gabrielle Wallington, Waterstones

• Publishers
• Aggregators
• Systems Suppliers
• Wholesaler, Retailer
Metadata Committee

Aim

• The purpose of the group is to steer action of one kind or another, not to act as a reporting forum.

• Task and Finish Working Groups, starting with Project Briefs.
Metadata Committee

Remit

• BIC Standard Subject Categories Committee
• Product Data Accreditation Review Panel
• UK ONIX National Group
• UK Thema National Group
• Metadata Clinic
• Ad Hoc Discussion Points
• Roundtable Issues / Updates
Metadata Committee

New Areas for Work

• Apps & In App Purchase Working Group

• Best practice regarding sale and acquisition of Imprints

• Communication with other BIC Groups: joining the dots
Updates on Current Work

- P&A Working Group is being revived and refocused with a new brief.
- Accreditation Panel: looking to extend scope of the programme and increase focus on ONIX 3
- The UK ONIX Group have formally extended their remit to drive adoption of ONIX 3
- ISBN Revision
Metadata Committee

Recent Progress

• Have commissioned the BIC TEC Committee to implement a focussed data quality campaign to include Product Links

• Thema ...
Thema
From IDEA to REALITY

Howard Willows (Nielsen Book)
What is Thema?

THE

unified subject classification scheme for the global book trade – physical & digital
What’s the problem?

- Book trade subject schemes tend to be national, not international
- Easy to communicate all product data – except subject classification
- *Thema* can replace local schemes and the need for endless mappings

How does Thema help?

• Digital trade means ever more content available to wider range of consumers
• Increasingly global trade across borders and languages
• International trade requires international standards
• Retain control & precision in product data, improve discoverability, support sales
Why not use BIC scheme?

• Absolutely nothing wrong with BIC

• Used as the basis for Thema

• Widely recognised as the best book trade subject scheme available

• But has UK focus; needed more international perspective
Thema countries: FBF 2013

Maps from www.presentationmagazine.com
## Who is involved?

<table>
<thead>
<tr>
<th>AIE</th>
<th>Dilve</th>
<th>Japan Publishers Organisation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amazon.com</td>
<td>Editis</td>
<td>Kobo</td>
</tr>
<tr>
<td>Baker &amp; Taylor</td>
<td>Electre</td>
<td>Kogan Page</td>
</tr>
<tr>
<td>Barnes &amp; Noble</td>
<td>Elkotob.com</td>
<td>Libri</td>
</tr>
<tr>
<td>BIC</td>
<td>Elsevier</td>
<td>MVB</td>
</tr>
<tr>
<td>BISG</td>
<td>Giant Chair</td>
<td>Nielsen Book</td>
</tr>
<tr>
<td>Bokrondellen</td>
<td>Guild of Book Dealers</td>
<td>Norske Bokdatabasen</td>
</tr>
<tr>
<td>Booknet Canada</td>
<td>(Russia)</td>
<td>NTCPDS China</td>
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<tr>
<td>Bowker</td>
<td>Hachette</td>
<td>Random House</td>
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<tr>
<td>BTLF</td>
<td>HarperCollins</td>
<td>Springer</td>
</tr>
<tr>
<td>CB</td>
<td>Informazioni Editoriali</td>
<td>Waterstones</td>
</tr>
<tr>
<td>Danish PA</td>
<td>Ingram</td>
<td></td>
</tr>
</tbody>
</table>

BIC Open Day November 2013
Who runs Thema?

• EDItEUR provide governance & administration

• Thema International Steering Committee

• National Committees represented

• BIC & Nielsen donated IP in scheme
How does it work?

• Shared Subject Categories – 20 sections

• Shared Subject Qualifiers – 6 sets

• National Extensions within the Qualifiers – providing local detail
Shared Subject Categories

AGA    History of art
FRX    Erotic romance
XAMC   Manga: Kodomo
NHW    Military history
QRRF   Zoroastrianism
KJMP   Project management
LWKF   Shariah law: family relations
MKE    Dentistry
UGB    Web graphics & design
WBB    TV / celebrity chef cookbooks
YBC    Children's picture books
Six sets of Qualifiers

1HFGU  Uganda
2ACSC  Icelandic
3MD    16th century, c 1500 to c 1599
4GH    For International GCSE (IGCSE)
5AG    Interest age: from c 6 years
6BA    Baroque
National Extensions

1DNS-SE-BH  Västergötland
1DNS  Sweden
3MPBGJ-ES-B  España: Guerra civil (1936 - 1939)
3MPBGJ  c 1930 to c 1939
4Z-UK-SD  For Scottish Curriculum National 5
4Z  For specific national educational curricula
5HC  Holidays & celebrations
Thema Version 1.0

- Version 1.0 released 1 November 2013
- [www.editeur.org/151/Thema](http://www.editeur.org/151/Thema)
- Full scheme + user guidelines + search tool
Thema Search Tool

• Interactive, drill down
• Will be multilingual – detects preferred language of user
• Includes Scope Notes (searchable)
• Best way to check out Thema
## Thema Subject Categories 0.9

Browse the Thema Subject Categories hierarchy, or search for a specific term within the hierarchy.

See the search hints below.

<table>
<thead>
<tr>
<th>Notation</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>The arts...</td>
</tr>
<tr>
<td>AF</td>
<td>Fine arts: art forms...</td>
</tr>
<tr>
<td>AFC</td>
<td>Painting &amp; paintings...</td>
</tr>
<tr>
<td>AFF</td>
<td>Drawing &amp; drawings</td>
</tr>
<tr>
<td>AFH</td>
<td>Prints &amp; printmaking</td>
</tr>
<tr>
<td>AFJ</td>
<td>Other graphic art forms</td>
</tr>
<tr>
<td>AFK</td>
<td>Non-graphic art forms...</td>
</tr>
<tr>
<td>AFP</td>
<td>Ceramic &amp; glass: artworks</td>
</tr>
<tr>
<td>AFT</td>
<td>Decorative arts</td>
</tr>
<tr>
<td>AFW</td>
<td>Textile artworks</td>
</tr>
</tbody>
</table>

- An ellipsis indicates a category has more detailed subcategories
- Click on a category description to reveal these ‘descendant’ subcategories
- Indentation indicates the ancestors and descendants of a category
- Click on the □ to see or hide the usage notes
- Search for categories (for example ‘celebrity’) using the search field at the top

Searches are not case sensitive.
**تصنيف ثيمات لرؤوس الموضوعات 0.9**

استعرض رؤوس الموضوعات بتصنيف ثيمات حسب التسلسل البرمجي، أو ابحث عن موضوع أو كلمة محددة داخل التسلسل البرمجي.

أبحث الرجوع إلى اقتراحات البحث بالأسفل.

<table>
<thead>
<tr>
<th>العنوان الموضوع</th>
<th>الرمز</th>
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<tbody>
<tr>
<td>تردد النص ...</td>
<td>A</td>
</tr>
<tr>
<td>النص: قضايا عامه ...</td>
<td>AB</td>
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<tr>
<td>النص الجميلة: الأشكال الفنيه ...</td>
<td>AF</td>
</tr>
<tr>
<td>علاجات النص و المواد الملاجئ ...</td>
<td>AG</td>
</tr>
<tr>
<td>الصور و الصور الفوتوغرافية ...</td>
<td>AJ</td>
</tr>
<tr>
<td>النص والتصميم التجاري / الصناعي ...</td>
<td>AK</td>
</tr>
<tr>
<td>الهندسة السمارية ...</td>
<td>AM</td>
</tr>
<tr>
<td>الموسيقى ...</td>
<td>AT</td>
</tr>
<tr>
<td>الموسيقى ...</td>
<td>AV</td>
</tr>
</tbody>
</table>

*ثلاث نقاط تدل على وجود رؤوس موضوعات متفرقة من رأس الموضوع.*
*اضغط على وصف رأس الموضوع لرؤية رؤوس الموضوعات الفرعية.*
*درج بداية النص بين رؤوس الموضوعات الأعم ورؤوس الموضوعات الفرعية.*
*لرؤية أو إخراج ملاحظات الاستخدام اضغط على رمز.*
*أبحث عن رؤوس موضوعات مثلاً (تحرير) باستخدام خلف البحث بالأعلى.*
*يتم البحث على ترتيب الكلمات.*
*يمكنك البحث بمفرد أو أجزاء من الكلمة (مثال: قص بدلًا من قصصًا) وليس فقط باستخدام كلمات كاملة.*
Предметные категории Thema 0.9

Просмотр предметных разделов Thema, расположенных по иерархическому принципу деления, либо поиск по конкретным терминам в пределах иерархии.

<table>
<thead>
<tr>
<th>Обозначение</th>
<th>Текстовое содержимое</th>
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<tr>
<td>A</td>
<td>ИСКУССТВО...</td>
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<tr>
<td>C</td>
<td>ЯЗЫКОЗНАНИЕ И ЛИНГВИСТИКА...</td>
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<td>D</td>
<td>БИОГРАФИЯ, ЛИТЕРАТУРА &amp; ЛИТЕРАТУРОВЕДЕНИЕ...</td>
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<td>F</td>
<td>ХУДОЖЕСТВЕННАЯ ЛИТЕРАТУРА &amp; СВЯЗАННЫЕ ЭЛЕМЕНТЫ...</td>
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<td>J</td>
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<tr>
<td>K</td>
<td>ЭКОНОМИКА, ФИНАНСЫ, БИЗНЕС И УПРАВЛЕНИЕ...</td>
</tr>
<tr>
<td>L</td>
<td>ЗАКОН...</td>
</tr>
<tr>
<td>M</td>
<td>МЕДИЦИНА &amp; УХОД...</td>
</tr>
<tr>
<td>N</td>
<td>ИСТОРИЯ И АРХЕОЛОГИЯ...</td>
</tr>
<tr>
<td>P</td>
<td>МАТЕМАТИКА И ЕСТЕСТВЕННЫЕ НАУКИ...</td>
</tr>
<tr>
<td>Q</td>
<td>ФИЛОСОФИЯ И РЕЛИГИЯ...</td>
</tr>
<tr>
<td>R</td>
<td>НАУКИ О ЗЕМЛЕ, ГЕОГРАФИЯ, ЭКОЛОГИЯ, ЗЕМЛЕУСТРОЙСТВО...</td>
</tr>
<tr>
<td>S</td>
<td>СПОРТ И АКТИВНЫЙ ОТДЫХ...</td>
</tr>
<tr>
<td>T</td>
<td>ТЕХНОЛОГИЯ, ИНЖЕНЕРНОЕ ДЕЛО, СЕЛЬСКОЕ ХОЗЯЙСТВО...</td>
</tr>
<tr>
<td>U</td>
<td>КОМПЬЮТЕРНЫЕ И ИНФОРМАЦИОННЫЕ ТЕХНОЛОГИИ...</td>
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<td>V</td>
<td>ЗДОРОВЬЕ, ОТНОШЕНИЯ И ЛИЧНОЕ РАЗВИТИЕ...</td>
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<tr>
<td>W</td>
<td>ОБРАЗ ЖИЗНИ, ХОББИ И ДОСУГ...</td>
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<tr>
<td>X</td>
<td>ГРАФИЧЕСКИЕ РОМАНЫ, КОМИКСЫ, МУЛЬТИФИЛЬМЫ...</td>
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<tr>
<td>Y</td>
<td>ДЕТСКАЯ, ПОДРОСТКОВАЯ И ОБРАЗОВАТЕЛЬНАЯ</td>
</tr>
</tbody>
</table>
What needs to be done?

• Translations, mappings, systems developments
• Commitment from publishers, aggregators and retailers – ‘push’ and ‘pull’
• Broaden number of participating countries
• Implementation alongside national schemes with aim of eventual replacement
Sunrise Date

31 December 2013
How do I start using Thema?

• Get the documents from EDItEUR site
• Discuss with your customers / suppliers / data partners / system provider
• Raise awareness among data quality / IT / Marketing staff
• Plan Implementation project
• Map codes from existing BIC for backlist
What happens to all my BIC codes?

• RETAIN all BIC Subject information – BIC scheme will continue in use for foreseeable future
• USE them as basis of conversion for backlist – BIC is the best route to Thema
• ASSIGN and TRANSMIT alongside Thema codes for new titles
Summary

• Global scheme, based on BIC
• Use alongside BIC scheme
• Sunrise Date 31 December 2013
• BIC is the best route to *Thema*
• Discuss with all concerned
• Plan for 2014 adoption
Find out more / Get in touch

• Howard.willows@nielsen.com
• karina@bic.org.uk
• info@editeur.org
• www.editeur.org/151/Thema

Thank you
BIC Open Day

Training, Events & Communication Committee

Heather O’Connell
Chair of the BIC TEC Committee
Training, Events and Communication Committee

Training By the Industry for the Industry

- Production Skills Training
- Designed with Production Directors Committee
- On site training
- Assessed
- Competitively Priced
Events

- BIC Breakfasts
- BIC Battles
- BIC Bash 25th Feb 2014
Training, Events and Communication Committee

Communication

- EU Vat Changes
- Thema
- Migration to ONIX 3
Training, Events and Communication Committee

Generation BIC

• Quarterly Social and Educational Events
• For those new to the industry
• Mentoring Scheme
• BIC Council
BIC Open Day

Clinics: Library Technical Implementation

Simon Edwards, Clinic Lead
Library Technical Implementation Clinic

- **PURPOSE**
  - An open meeting for librarians, systems suppliers, stock suppliers and service providers
  - Deals with issues involving EDI
  - TRADACOMS and EDIFACT
  - Codelists, guidelines and best practise
  - Meets twice a year
Library Technical Implementation Clinic

- Membership
  - Many people receive the minutes and monitor the issues at a distance and only attend when they have a specific issue to solve
  - Library Stock Suppliers e.g. BLS, Dawson, Coutts, Askews & Holts, Peters
  - Library Management Systems suppliers e.g. SirsiDynix, Civica, Infor
  - Service Providers e.g. Nielsen, BDS
Library Technical Implementation Clinic

- Standing Agenda
  - Existing issues raised by members
  - Solutions and any changes to EDI guidelines, codelists etc.
  - New issues raised by members
  - Updates from Trade Technical Implementation Clinic
  - Updates from BIC Library Committee and Working Groups
  - Updates from BIC (Metadata, TEC, Physical Supply Chain, Digital)
Library Technical Implementation Clinic

- **Scope**
  - EDI covers: quotes, orders, acknowledgements, order fulfilment, invoices, credit notes, statements
  - Also product metadata/bibliographic data
  - EDI usage in Ebook lending
  - Non-book metadata and EDI

- Last meeting was yesterday – ask to see minutes
BIC Open Day

Clinics: Trade Technical Implementation

Simon Edwards, Clinic Lead
Trade Technical Implementation Clinic

- **PURPOSE**
  - An open meeting for booksellers, publishers/distributors, wholesalers, systems suppliers and service providers
  - Deals with issues involving EDI
  - TRADACOMS and EDIFACT
  - Codelists, guidelines and best practise
  - Meets four times a year
Trade Technical Implementation Clinic

- Membership
  - Many people receive the minutes and monitor the issues at a distance and only attend when they have a specific issue to solve
  - Booksellers/Wholesalers e.g. Blackwell's, Bertrams, TMD
  - Publishers/Distributors e.g. MDL, Penguin Random House, Cengage, OUP, HarperCollins, Gazelle
  - Systems and Service Providers e.g. Publishing Technology, Nielsen, Batch
Trade Technical Implementation Clinic

- Standing Agenda
  - Existing issues raised by members
  - Solutions and any changes to EDI guidelines, codelists etc.
  - New issues raised by members
  - Updates from Library Technical Implementation Clinic
  - Updates from BIC Physical Supply Chain Committee and Working Groups
  - Updates from BIC (Metadata, TEC, Library, Digital)
Trade Technical Implementation Clinic

- **Scope**
  - EDI covers: orders, acknowledgements, EDN/ASN, invoices, credit notes, statements etc.
  - Also product metadata in EDI
  - EDI issues e.g. Country of Origin, Green Credentials
  - Non-book metadata and EDI
  - XML and Web services

- Last meeting was 17th October – ask to see minutes
Digital Committee

• Title transfer best practice
• ISBN use for bundling
• Sales reporting
• Wider involvement of key players
Back in 30 minutes

BIC Open Day

Tuesday 12 November 2013
RIBA, 66 Portland Place, London, W1B 1AD

Share the event on twitter
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the book industry’s supply chain organisation
BIC Open Day

And the Feedback from May’s Open Day Round Table Sessions?

Karina Luke, BIC Executive Director
May’s Feedback

1. What would excellent customer service look and feel like?

More networking only events ✔

Improved website ✔

Registration of interest ✔

International connectivity ✔

Beginners Guide to the Supply Chain ✔
May’s Feedback

2. Rights - what’s the issue?

Definition, description, protection & enforcement:
locally & internationally ✔

Education/training
3. The future – what do you see as the biggest supply chain, business model/commercial challenges over the next 2-3 years?

Self publishing – education & practicalities ✔

Non-traditional bookseller engagement with BIC ✔

EU VAT changes ✔

Grow strategic alliances with other industry orgs ✔

Challenges faced by social/community run libraries ✔
Thank You

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Next Open Day is in May 2014
We look forward to seeing you!

#bicopenday