

BIC Open Day

Wednesday 15th May 2013, 1.15pm – 5:30pm

Wren and Hawksmoor Rooms, RIBA, 66 Portland Place, London, W1B 1AD

@BIC1UK • #bicopenday

Speaker Biographies

Peter Blunt, Digital Process Manager, Egmont UK Ltd

@EgmontUK

New BIC Member



Before moving into Publishing, Peter's background was in Print and Graphic Reproduction; working as an apprentice with jobbing printers, and attending the London College of Printing. Peter's move into the publishing world came with the advent of the PDF workflow, when he became the In-house repro for Egmont UK; then moving into Project Management.

Handling such projects as the introduction of a full Digital Asset Management system, and more recently the development and application of an ONIX system to supply the Egmont book data to the retail industry, Peter is a key internal advisor on the ever changing digital content market. Currently Peter is involved in following up these projects, and looking in more detail at the result and benefits of good metadata, with a particular focus in how global standards and systems could make products more easily discovered in an increasingly crowded online market.

Tom Chalmers, Managing Director, IPR License

@Tom_Chalmers @IPRLicense

New BIC Member

Tom Chalmers set-up Legend Press in 2005, a book publisher focused predominantly on mainstream literary and commercial fiction, as well as publishing a small number of non-fiction titles. Chalmers has been shortlisted for UK Young Entrepreneur of the Year, UK Young Publisher of the Year, UK Young Publishing Entrepreneur of the Year, and long listed for the Enterprising Young Brit Awards.

In 2008, Chalmers acquired a further publishing company, Paperbooks Publishing, and at the start of 2010 launched Legend Business, a business book imprint. In 2012, he launched new venture IPR License, the first global and digital platform on which to list and license literary rights. Chalmers also speaks regularly on publishing and business and is an Enterprise Ambassador for the Prince's Trust.



Simon Edwards, Principal Consultant, Book Industry Communication (BIC)

@SimonMREdwards

Clinics Lead



Simon Edwards has worked in the book industry for over twenty five years as library supplier, publisher and retailer. After spells with WHSmith and Whitaker he became a freelance consultant and worked for the likes of BIC, The Bookseller, the BA, IBS Bookmaster, Macmillan, Nielsen, PubEasy and Vista; undertaking a wide range of research, training, marketing and systems design projects. For BIC, over the past ten years, Simon ran the e4books and e4libraries projects and

authored many of BIC's guides and reports on supply chain matters. As BIC's principal consultant, Simon is now fully involved with the development of BIC and he chairs the BIC Technical Implementation Clinics for both trade and libraries.

Ruth Jones, Director Publisher Business Development, Ingram Content Group

@IngramContent

Deputy Chair, BIC Digital Supply Chain Committee

Ruth Jones is Director of Publisher Business Development at Ingram Content Group, a leader in distribution, print-on-demand and digital solutions. She is focussed on developing digital markets and services outside North America. Ruth has over 20 years' experience in the publishing, library and electronic information industries. She joined Ingram from the British Library where she was Head of Product Development, responsible for the development of information products and services.



Mark Majurey, Commercial Director Digital Publishing, Taylor & Francis Books

@MMajurey @tandfbooks

Chair, BIC Operational Board



Mark has over 20 years experience in academic, professional and STM publishing, working across both journals and books businesses in a variety of roles, spanning Editorial, Production, Marketing and Sales. He is currently responsible for developing digital strategy at Taylor & Francis Books and promoting and protecting its digital assets. Taylor & Francis are the leading providers of ebooks with over 35,000 titles available in a variety of formats. Taylor & Francis Group is an Informa business (www.informa.com). Informa plc is the global information provider for the academic, professional and commercial markets.

Mark is also the current Chair of the Board at Book Industry Communication (BIC), an organisation sponsored by the Publishers Association, Booksellers Association, the Chartered Institute of Library and Information Professionals and the British Library to promote supply chain efficiency in all sectors of the book world through e-commerce and the application of standard processes and procedures.

Roger Miah, UK Sales Director, ePubDirect

New BIC Member

Formerly of Bertram Books, Roger has more than 20 years experience in the publishing world acquiring a wealth of book trade experience. 10+ years operating at Senior Management level including Sales Director and Buying Director.



Prashant Narekuli, Head of Business Development, Datamatics Global Services

@DGSL

New BIC Member

Mr. Prashant Narekuli works as the Head of Business Development, Europe for Datamatics Global Services and is based in Reading. He comes with 18 years of experience, with over 13 years dedicated to Publishing, Mobility and Online.

He has worked with some core publishing companies in his earlier assignments and now works with publishers in the European regions across conventional and digital publishing workflows.



Karina Luke, Executive Director, Book Industry Communication

@BIC1UK @Karina_Luke

Acting Chair, BIC Training, Events and Communications Committee



Karina has worked in the publishing industry since 1993: 5 years with Dorling Kindersley, followed by 12 years at Penguin where she was the Digital and Data Supply Chain Manager. She joined BIC as its new Executive Director in February 2012.

Previous publishing industry roles have included international sales/rights, customer operations and stock management. She has a wealth of operational and data experience in both the physical supply chain and the digital supply chain and is passionate about metadata and process improvement.

Christopher Saynor, Metadata Manager and Project Manager, GiantChair

@Onixsuite @ChrisSaynor

New BIC Member

Chris graduated in History from Durham University, after which he went to the University of London to start training as a librarian, where he learnt, amongst other things, how to catalogue books and journals. After this Chris joined Waterstones in Newcastle Upon Tyne; following which Chris travelled to Paris where he worked for Shakespeare and Company and then for W.H. Smiths English bookshop. Working in book selling Chris has a keen appreciation of the importance of information.

Chris joined GiantChair in 2008 and since then has been working with the company finding solutions to issues with metadata for their client publishers and then managing the project that has resulted in the quality control tool that GiantChair are developing in their Onixsuite package.



Heather Sherman MSc MCLIP, Head of Technical Development, Bertram Group

@HeatherSherman @DawsonBooks

Chair, BIC Libraries Committee

Heather started her career in libraries aged 11 when she helped manage the Resource Collection at her Junior School. This love of libraries continued throughout her academic life, and after University came a year as a SCONUL trainee at the British Library where Heather catalogued for the BNB, and worked on the archives of Lady Diana Cooper and Laurence Binyon. After completing a Masters in Information Management at Sheffield University, Heather took up her first professional post at Dunstable College, during which time she also completed her Chartership.



This was followed by a long period at the University of Hertfordshire where Heather was involved in a number of projects: the creation of the original shelf ready service in partnership with Dawson Books; 90% plus self-issue and return pre-RFID technology; and the first UK implementation of the Voyager LMS. Heather was also instrumental in the development of Voyager for the European market.

Since 2005 Heather has worked in a number of roles at Dawson Books and is responsible for developing new services, enhancing existing ones, the development of dawsonenter, input into the direction of the dawsonera ebook platform, and undertakes consultancy to help libraries identify and implement best practice in acquisitions. Heather is a past chair of the National Acquisitions Group, and regularly speaks at conference and seminars on the best practice in acquisitions, the library supply chain, and patron driven acquisitions.

Jon Windus, Operations Director, Nielsen Book

@NielsenBook

Chair, BIC Metadata subCommittee



Jon Windus is Operations Director at Nielsen Book, the leading provider of product information, sales measurement and supply chain solutions to the book trade. At Nielsen, Jon has overall responsibility for metadata operations and product and service development.

Jon has worked in senior roles in information publishing for over 20 years and has overseen the conception, development and production of a wide range of print directories, CD ROMs and web sites as well as various web service APIs for Nielsen bibliographic data.

Jon is a member of the BIC Operational Board and chairs BIC's Metadata subCommittee.