

BIC Open Day

Tuesday 12th November 2013, 1.15pm – 5:30pm

RIBA, 66 Portland Place, London, W1B 1AD

@BIC1UK • #bicopenday



Speaker Biographies



Paul Almeroth, Commercial Director, Woodland Media

New BIC Member, Woodland Media

www.woodland-group.com

Paul Almeroth has been working in freight forwarding for nearly 30 years and has been at Woodland for 20 of those. In 2006 he began working for Woodland Media (formerly Bookbridge) and since then he has worked in almost every division including European, Asia-Pacific and USA. His current role at Woodland Media is Commercial Director and he is responsible for all commercial activity in the division. This includes direct new sales, team sales (internal & external) and account management. Paul lives in Brentwood, has been married for 20 years to Paula, likes Star Wars and has two children called George & Lucas. He is a fan of The Arsenal but don't hold that against him.

Matthew Cashmore, Digital Director, Blackwell's

Keynote Speaker

@blackwellbooks @matthewcashmore

A board level executive, Matthew is the Digital Director at Blackwell's. He has a key strategic focus on finding and executing new opportunities and guiding a digital step change - making Blackwell's the architects of the digital academic future.

Matthew makes the move from Hachette UK where as Digital Development Director he took a leading role in digital research & development and digital operations across the group's publishers.



Simon Edwards, Principal Consultant, Book Industry Communication (BIC)

Clinics Lead and Chair, BIC Libraries Committee

@BIC1UK @SimonMREdwards

Simon Edwards has worked in the book industry for over twenty five years as library supplier, publisher and retailer. After spells with WHSmith and Whitaker he became a freelance consultant and worked for the likes of BIC, The Bookseller, the BA, IBS Bookmaster, Macmillan, Nielsen, PubEasy and Vista; undertaking a wide range of research, training, marketing and systems design projects. For BIC, over the past ten years, Simon ran the e4books and e4libraries projects and authored many of BIC's guides and reports on supply chain matters. As BIC's principal consultant, Simon is now involved with the development of BIC and he chairs the BIC Technical Implementation Clinics for both trade and libraries.

Noah Genner, President and CEO, BookNet Canada

Guest Speaker

@BookNet_Canada @ngenner

Noah Genner has an extensive background in independent bookselling, software and business development. As the leader of BookNet Canada he orchestrates a skilled team of technical, policy oriented and client focused staff to provide new data management services and supply-chain initiatives to the Canadian publishing and book retail sectors. Before working at BookNet Canada, Noah ran his own technology and software development consulting business, servicing a wide range of clients including book publishers and printers. Prior to that, Noah was Director of Software Development for consumer market research leader Compusense, where he oversaw the development of a variety of software projects used by numerous Fortune 500 companies worldwide. Noah serves on the Board of Directors of the Book Industry Study Group, eBound Canada and is Chair of the ONIX International Steering Committee.



Azar Hussain, Information Manager, Faber & Faber

New BIC Member, Faber & Faber

@FaberBooks

Azar Hussain has been Information Manager at Faber and Faber since May 2010. His key responsibilities include managing the internal and external flow of data and developing and implementing new information systems. He read English at UCL and holds a Master's Degree in Library and Information Science from UCL's Department of Information Studies.



Ruth Jones, Director Publisher Business Development, Ingram Content Group

Chair, BIC Digital Supply Chain Committee

@IngramContent

Ruth Jones is Director of Publisher Business Development at Ingram Content Group, a leader in distribution, print-on-demand and digital solutions. She is focussed on developing digital markets and services outside North America. Ruth has over 20 years' experience in the publishing, library and electronic information industries. She joined Ingram from the British Library where she was Head of Product Development, responsible for the development of information products and services.

Karina Luke, Executive Director, Book Industry Communication

Executive Director, Book Industry Communication

@BIC1UK @Karina_Luke

Karina has over 20 years publishing industry experience, including 5 years with Dorling Kindersley, followed by 12 years at Penguin where she was the Digital and Data Supply Chain Manager. She joined Book Industry Communication Ltd (BIC) as its new Executive Director in February 2012 and has since been restructuring and re-energising the organisation in addition to growing its remit and international focus.

Previous publishing industry roles have included international sales/rights, customer operations, stock and data management. She has a wealth of operational and data experience in both the physical supply chain and the digital supply chain and is passionate about training, metadata and process improvement.



Mark Majurey, Commercial Director Digital Publishing, Taylor & Francis Books

Chair, BIC Operational Board

@tandfbooks @MMajurey

Mark has over 20 years' experience in academic, professional and STM publishing, working across both journals and books businesses in a variety of roles, spanning Editorial, Production, Marketing and Sales. He is currently responsible for developing digital strategy at Taylor & Francis Books and promoting and protecting its digital assets. Taylor & Francis are the leading providers of ebooks with over 35,000 titles available in a variety of formats. Taylor & Francis Group is an Informa business (www.informa.com). Informa plc is the global information provider for the academic, professional and commercial markets.



Heather O'Connell, Consultant, Book Industry Communication (BIC)

Chair, BIC Training, Events and Communications Committee

@uk_bluebird @HOC1970

Heather O'Connell is a Print Production professional with more than 20 years' experience in publishing. She has worked at companies large and small and was Production Director of Penguin Publishing and Harper Collins. In 2010 she retrained as a coach and uses those skills along with her knowledge of the industry in her work as he now works as a consultant and trainer to print and publishing.





Jon Windus, Operations Director, Nielsen Book
Chair, BIC Metadata subcommittee, BIC Operational Board Member
@NielsenBook

Jon Windus is Operations Director at Nielsen Book, the leading provider of product information, sales measurement and supply chain solutions to the book trade. At Nielsen, Jon has overall responsibility for metadata operations and product and service development. Jon has worked in senior roles in information publishing for over 20 years and has overseen the conception, development and production of a wide range of print directories, CD ROMs and web sites as well as various web service APIs for Nielsen bibliographic data.

Len Vlahos, Executive Director, Book Industry Study Group (BISG)
Guest Speaker
@BISG @LenVlahos

Len Vlahos is the Executive Director of the Book Industry Study Group, a national not-for-profit trade association whose mission is to create a more informed, efficient, and empowered book industry. Prior to joining BISG, Len spent nearly 20 years at the American Booksellers Association, where he has served as ABA's communications director, e-commerce director, education director, and most recently, chief operating officer. Len has worked for Internet marketing pioneer Yoyodyne, and for Kratz & Co. public relations. Prior to joining ABA, he worked in independent, chain, and university bookstores.

