The Old Trend...

- targeting the individual
- minimal government support
- no ISP responsibility
- atmosphere of defeatism
The New Trend...

- focus on targeting sites
- internet companies firmly engaged
- ministers and police recognise importance
- atmosphere of optimism
This Year’s Look...
This Year’s Look...
This Year’s Look...
This Year’s Look...
This Year’s Look...

The Publishers Association’s Copyright Infringement Portal is a web-based tool for serving take-down notices to ISPs and Webmasters hosting content that infringes copyright.

How does copyright work?
Copyright protects many types of work, from music and lyrics to photographs and knitting patterns. Find out more on the IPO website.

Infringement Reports
The Copyright Infringement Portal is available free to all PA members and user licences may be purchased by any publishing business based in the UK or overseas.

<table>
<thead>
<tr>
<th>Reports (Titles)</th>
<th>Notices (Web pages)</th>
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<td>Today</td>
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| All              | 854276              | 1225772             

Best Response
These companies/organizations have responded best to Portal take-down notices:
- Filesonic.com
- FRESHWAP-GROUP
- BERGFILIES.COM
- EBOKEREE-ORG
- HOTFILESSEARCH.COM
- Rapidshare.com
- Deposifiles.com

In The News
- eBooks Rise in Russia, But Piracy Reigns
  Time.com, Monday 15 July
- The Memo of Grabbing Free Content From the Web TorrentFreak, Sunday 7 July
- Chinese Authorities Prodding Apple, Amazon to Get Stricter About Ebook Piracy
  Digital Book World, Tuesday 2 July
- Russia’s Ebook Market Doubles in 2012, But Still Plagued by Piracy
  Publishing Perspectives, Monday 1 July
Retro Vibes
New Trends in Policy and Legal

Monday 29 July 2013