BIC’s Battle No.3:  
To use ISBNs or not to use ISBNs, that is the question...

PROGRAMME

Monday 30th September 2013

Durham Street Auditorium, RSA, London
An opportunity to engage with a panel of industry experts as they debate ISBNs in today’s & tomorrow’s world of digital publishing

Twitter #bicbattle

1.30pm Coffee & registration
(attendees vote (ballot box) either in favour, or not in favour of using ISBNs (anonymously))

2.00pm Welcome & introduction to BIC, Karina Luke, Book Industry Communication

2.05pm Introduction to the panel & the concept behind BIC Battles
Results of first audience vote - Karina Luke, Book Industry Communication

2.10pm Panel member presentations

2.40pm On-stage panel discussion with panellists (moderated by BIC)

3.10pm Coffee break

3.40pm Welcome back

3.45pm Open-floor Q&A session from audience to to panellists (moderated by BIC)

4.15pm Twitter Q&A session

4.30pm Observations and wrap up

4.40pm Closing thanks
Final audience vote (anonymous) upon leaving the auditorium

4.45pm Drinks Reception & results of voting announced.

6.00pm END

Event kindly sponsored by Bowker: www.bowker.co.uk