



SPEAKER BIOGRAPHIES

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Paul Almeroth, Commercial Director, Woodland Media



Paul Almeroth has been working in freight forwarding for nearly 30 years and has been at Woodland for 20 of those. In 2006 he began working for Woodland Media (formerly Bookbridge) and since then he has worked in almost every division including European, Asia-Pacific and USA. His current role at Woodland Media is Commercial Director and he is responsible for all commercial activity in the division. This includes direct new sales, team sales (internal & external) and account management. Paul lives in Brentwood, has been married for 20 years to Paula, likes Star Wars and has two children called George & Lucas. He is a fan of The Arsenal but don't hold that against him.

Sheila Bounford, Director, Off the Page Ideas

Sheila's professional background is in service businesses related to the publishing industry. Former Executive Director of the UK's Independent Publisher's Guild (IPG), Sheila has spent the past two decades holding pivotal roles in a number of organisations going through profound and necessary change. Her experience is international in scope, and has involved working closely with North American as well as UK-based organisations. Sheila was brought in to head up new business development for supply chain specialists NBN International, and in her first five years there, the company's turnover more than doubled. Sheila has presented previously at The American Association of University Presses conference (Salt Lake City); Tools of Change Frankfurt (2010, 2011 & 2012); BIC New Trends; The Washington (DC) Publisher's Group and Klopotek's Publisher Information Day (June 2013). Currently, Sheila is particularly interested in how HTML5 and mobile are changing publishing forever.



Chris Kinsey, Sales Executive – Publisher Services, Printondemand-worldwide



Chris has been involved in publishing since 1996: initially in temporary roles during his time as an undergraduate at the Oxford International Centre for Publishing Studies, and then subsequently in various full time, part time and consultancy roles with publishers and supply chain vendors. Working at Blackwell Science Ltd and Lighting Source UK Ltd has given Chris a well-rounded understanding of publishing. Before joining the team at Printondemand-worldwide, Chris worked for a small UK-based trade non-fiction publisher, and successfully developed their POD and e-book publishing programs. Chris is now part of the Publisher Services team at Printondemand-worldwide, helping publishers make the most of the opportunities for on-demand and short-run digital printing, POD and e-book distribution and fulfilment.