



# Book Industry Communication

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## THE 14<sup>th</sup> LBF SUPPLY CHAIN SEMINAR PROGRAMME #bicscs13

The Cromwell Room, London Book Fair at Earls Court  
Wednesday 17 April 2013

### PROGRAMME

Includes but is not limited to:

- 9.30AM**            **Registration and Coffee**
- 10.00AM**           **Introduction and welcome, with an update from BIC**  
Karina Luke, Executive Director, Book Industry Communication
- 10.15AM**           **Rights and why they matter now more than ever**  
Michael Healy, Copyright Clearance Centre  
Tom Chalmers, IPR Licensing
- 10.35AM**           **Thema (the Global Book Subject Classification Scheme) – pilot launch and update**  
Karina Luke, Executive Director, Book Industry Communication  
Howard Willows, Senior Manager, Data Development, Nielsen  
Len Vhlaos, Executive Director, Book Industry Study Group (BISG)  
Emad Eldeen Elakehal, Managing Director, Elkotob.com Ltd
- 10:55AM**           **COFFEE BREAK**
- 11:15AM**           **The Changing Face of Book Distribution**  
Andrew Willis, Business Development Director, Random House  
Colin James, Deputy Managing Director, Random House
- 11:35AM**           **Understanding the migration to eBooks**  
Andre Breedt, Head of Publisher Account Management, Nielsen
- 11.55AM**           **VAT Changes 2014 – they’re definitely happening! Find out what they mean for you.**  
Mike Lambourne, Executive Director Indirect Tax, Ernst and Young  
Joanna Crookshank, VAT Senior Manager, Ernst and Young
- 12.15PM**           **You Bought It, But Do You Own It? The Ticking Time Bomb Over E-Book Licensing and Copyright Exhaustion (Presented via Skype)**  
Bill Rosenblatt, President, GiantSteps Media Technology Strategies
- 12.30PM**           Closing remarks, thanks, and end.