

## BIC Strategy Implementation Priorities 2020/21

The BIC Strategy identifies 5 implementation priorities for 2021. This document addresses:

### PRIORITY 2 – Greening the Supply Chain

BIC is the book industry's dedicated supply chain organisation, and it is in the supply chain that significant changes can be made by the book industry to lower our carbon footprint and improve our green credentials. Every part of the supply chain needs to be scrutinised – printing, production, shipping, distribution, returns, packaging, materials, and retail environments are all places that have a significant carbon footprint and BIC is focussed on developing and promoting industry standards to help reduce this and help organisations become more sustainable.

BIC is committed to championing the green agenda and providing leadership to provide organisations with the tools and resources to help them make their supply chains greener and more sustainable. Throughout 2021 and beyond BIC will continue to align with other UK industry trade organisations and initiatives to ensure progress at a fast but compatible pace.

Additionally, BIC will prioritise the promotion and management of the International Green Book Supply Chain Alliance (GBA) with Book Industry Study Group (BISG) in the United States, and Book Net Canada, and the creation, launch and productivity of the BIC Green Supply Chain Committee.

In order to develop and build upon the work already done and to deliver a clear message to the industry with regards to BIC's commitment to the green agenda in the supply chain, BIC will recruit an environmental consultant to help research, identify and deliver against key supply chain areas of activity for BIC and the wider book industry - to include liaison with other UK trade bodies to establish work already in progress, areas for joint collaboration and so on. This consultant will also assist with GBA projects (with matching contributions for this area from BISG and BookNet Canada).

### Key deliverables for 2021 are as follows:

- **From April 2021 onwards:** Connect with UK and key international stakeholders to raise awareness of BIC's and The Green Book Alliance's work with regards to unifying green supply chain efforts locally and globally.
- **By end May 2021:** Formation of the BIC Green Supply Chain Committee with first meeting held, and Terms of Reference agreed.
- **By end June 2021:** Host a Green Supply Chain webinar event at London Book Fair 2021
- **By end September 2021:** Working with the Green Supply Chain Committee, agree and document BIC's Green Supply Chain Work Plan, and subsequently publish to the BIC website and membership. Agree role specification for Environmental Consultant (EC) to help delivery against BIC's Green Supply chain Work Plan.



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- **By end October 2021:** Issue a press release announcing new Green Supply Chain committee, first Chair, and Green Supply Chain Work Plan.
- **By end January 2022:** Recruit EC for BIC and Green Book Alliance.
- **By end January 2022:** EC starts working on BIC's Green Supply Chain Work Plan.
- **Ongoing:** Ensure all BIC projects include a consideration/awareness of the environmental impact of the project topic concerned.

