

BIC Strategy Implementation Priorities 2021/22

The BIC Strategy identifies 5 implementation priorities for 2021/22. This document addresses:

PRIORITY 3 – The Book Industry Supply Chain Review

To prioritise and address the physical supply chain issues identified by BIC members in the "Supply Chain Map" exercise to better serve the interests of both our members and our members' customers.

BIC is committed to addressing issues in the physical supply chain and understands the importance of the creation and continued use of standards and best practice throughout the book industry supply chain to achieve this. In 2018 BIC invited all of its member organisations operating in the physical supply chain space to share their issues and observations of areas that could be improved. These were documented in a Project Report and a draft, high level, Physical Supply Chain Map was created. The BIC Operational Board reviewed the Project Report and agreed which issues should be prioritised keeping in mind budget and resource constraints. The issues to be prioritised in 2020/21 were those associated with ordering of books (processes, standards, and best practices) and it was agreed that these should be investigated and addressed through the Ordering Best Practice Project.

2021/22 will see a continuation of the work already carried out against this project in 2020/21

Key milestones for 2021/22 are:

- i) **Project launch, engagement, and delivery**
 - **By end April 2021:** Launch Ordering Best Practice Project.
 - **By end May 2021:** Recruit project working group and first meeting held.
 - **By end October 2021:** Scheduled project completion – includes delivery of project deliverables completed with recommendations for next steps.

- ii) **Socialise and promote wider industry adoption of the best practices agreed as a result of the Ordering Best Practice Project**
 - **May – Oct 2021:** Begin and continue to socialise the project on social media
 - **By end Oct 2021:** Executable marketing and adoption plan delivered