

BIC Strategy Implementation Priorities 2021/22

The BIC Strategy identifies 5 implementation priorities for 2021/22. This document addresses:

PRIORITY 5: Digital Audio Book Supply Chain

2021-22 sees the start of a BIC initiative to promote and encourage a conversation with regards to the issues associated with the digital audio book supply chain ahead of a best practice guidelines project tabled for 2022/23. To map out and share with the BIC membership, the known issues, and current workflows.

A digital audiobook workshop was held in April 2021, the key priority of which was to map a top level, early version of the digital audiobook supply chain to help inform subsequent work on documenting Best Practice Guidelines for the digital audiobook supply chain. The workshop and subsequent documentation (including mapping) has been budgeted for 2021/22 and the BIC Operational Board agreed that Digital Audiobook Supply Chain Best Practice should be considered as a project for 2022-23.

For 2021/22 there are 2 key deliverables as follows:

- **By end of June 2021:** Produce and sign off on the Digital Audio Book Supply Chain Map Report following the workshop held in April 2021. Report to include:
 - Workshop Feedback Report
 - Supply Chain Flow Chart/Mapping
 - Supply Chain Relationships and Timelines
- **By end of June 2021:** Promote and share the Digital Audio Book Supply Chain Map to the BIC membership.