



# BIC Training Courses

*Training for an empowered, informed supply chain*

*April 2015*





# SUCCESSFUL SUPPLY CHAINS START WITH PEOPLE

*Course Name:*

*Producing Children's Books Training Course*

*Course Location:*

This course takes place at Egmont's offices in London:  
The Yellow Building  
1 Nicholas Road  
London  
W11 4AN

*Who is the Course aimed at:*

The course is aimed at those who are or would like to be responsible for the production of children's books.

*Course Level:*

The course is aimed at those new to children's book production, those who have learnt 'on the job' and who would like a deeper understanding of the production of children's books.

*Course Content:*

The course will have a practical bias and ensure that all theoretical elements are accompanied by a practical application. Each section will contain a problem-solving element, to enable the attendees to gain an understanding of the potential pitfalls, how to avoid them and how to spot them if they do occur.

## **The Most Common Formats**

The session will look at the most common children's formats, Sticker Books, Board Books, Padded Books, Books with Flaps, Touch and Feel Books, Pop-ups, Glow-in-the-dark, Sound Books and Bath Books. It will explain:

- How they are created
- What are the limitations of the formats
- Things to consider when choosing a format
- How to specify your requirements



- What are the main safety considerations

## **Introduction to Safety Legislation for Children's Books**

This session provides answers to some of the most common safety questions:

- When is a book a toy?
- When to use a CE mark?
- What is a technical file?
- Testing options

It also includes an introduction to the main safety legislation in the EU and US and how it applies to books including: EN71, WEE, ROHS, Battery regulations, EMC and REACH in the EU and CPSIA/ASTM, stuffing regulations in the US.

### *Course Length:*

This is a half day course.

### *Course Dates:*

TBC.

### *Price:*

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*BIC Members*      *£155+ VAT*

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*Friends of BIC*      *£190+ VAT*

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*Non Members*      *£220+ VAT*

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Travel and accommodation costs are **not** included.



### *Course Trainer:*

#### *Rochelle Talary*

Starting out her career as a teacher, Rochelle moved from education to publishing and has spent the last fifteen years in children's publishing, handling all types of books, from mono to kits to digital, and everything in between. She has worked for the UK branches of three of the "big four" international publishers, most recently as Head of Production for Harper Collins UK Children's Books. Rochelle has overseen development of products for the UK, US and international market, and is highly experienced at navigating the safety regulations applying to novelty products.