

**Press Release**

**Monday 11<sup>th</sup> October 2021**

**London, UK**

**BIC announces appointment of Rachel Martin, Global Director Sustainability at Elsevier, as Chair of its new Green Supply Chain Committee and launches its Green Supply Chain Work Plan.**

Book Industry Communication (BIC) today announced the appointment of Rachel Martin, Global Sustainability Director, Elsevier, as Chair of its recently created [Green Supply Chain Committee](#).

With representatives from 20 organisations, this committee has been established in order to serve as a strategic, central point for senior representatives from key book industry stakeholder organisations to convene on a regular basis to lead, drive and facilitate high level, cross-industry conversations, collaborations and drive forward solutions for environmental issues pertaining to the supply chain. Benefitting from a direct link to the [Green Book Alliance](#) (GBA), BIC's Green Supply Chain Committee is responsible for overseeing the delivery of its recently agreed [Green Supply Chain Work Plan](#), which uses the United Nations Sustainability Development Goals as its framework and addresses the following key areas:

1. Events, Training, Information Resources & Lifelong Learning
2. Sustainable Consumption and Production
3. Designed for Recycling Project
4. Green Supply Chain Accreditation
5. Waste Prevention and Returns
6. Communications, Reporting and Behaviours
7. Green Book Alliance – International Sustainability Hub for the book industry

Speaking of her appointment, Rachel Martin observed, "The effects of climate change are being felt in every region of the world and urgent action is needed. It is a privilege to become the new Chair of the Green Supply Chain Committee. I look forward to working with the committee members as we champion the green agenda across the book sector and sharpen our focus and actions on making our complex supply chains greener and more sustainable"

Karina Urquhart, Executive Director of BIC noted, "As Global Director Sustainability at Elsevier, and with the full support of the BIC Green Supply Chain Committee, Rachel is strongly positioned to help steer us towards a successful delivery of the BIC Green Work Plan, which builds upon and is in perfect alignment with [BIC's Green Promise](#). I am delighted that she has agreed to take up the position of Chair and am looking forward to working with Rachel over the coming months and years on this incredibly important area for the book industry."

It is in the supply chain that significant changes can be made by the book industry to lower its carbon footprint and improve its green credentials. BIC is focussed on developing and promoting industry standards to help reduce this and help organisations become more sustainable: As the long-established dedicated supply chain organisation for the book industry, BIC is at the heart of leading the greening required.

End of press release





**More information:**

BIC's Green Supply Chain Committee: <https://www.bic.org.uk/233/Green-Supply-Chain-Committee/>

BIC's Green Promise and Agenda: <https://www.bic.org.uk/221/BIC-Green-Promise-and-Agenda/>

The BIC Green Hub: <https://www.bic.org.uk/225/BIC-Green-Hub/>

**About BIC:**

BIC is a not-for-profit members organisation working at the heart of the UK book industry to promote supply chain efficiency in all sectors of the book world through e-commerce, best practice, training, events, and the application of standards. BIC helps organisations become more efficient, save money, become less wasteful and ultimately greener. At the cornerstone of the book industry, BIC holds a unique position of trust, facilitating UK and international industry-wide collaboration to reach agreement on dependable standards and best practice in the supply chain.

Find out more at [www.bic.org.uk](http://www.bic.org.uk) and follow via @bic1uk

**Note to editors:** more information via [info@bic.org.uk](mailto:info@bic.org.uk)

